

FOR IMMEDIATE RELEASE

July 22, 2015

CERTIVE SOLUTIONS INC. Announces Trading On OTCQB and June 2015 Operating Revenue Results

Vancouver British Columbia, and Scottsdale Arizona - Certive Solutions Inc. (CSE: CBP, FWB: 5CE, OTCQB: CTVEF) ("Certive" or the "Company") is pleased to announce that its common shares commenced trading on the OTCQB market under the symbol "CTVEF" effective July 15, 2015. Real-time quotes and market information on the Company are available at <u>www.otcmarkets.com/stock/CTVEF/quote</u>. Alpine Securities Inc. a Utah based broker-dealer, acted as the Company's FINRA sponsor. Clark Hill PLC, of Scottsdale Arizona prepared and filed the Attorney PAL Letter of in support of the listing.

The OTCQB, a U.S. trading platform operated by the OTC Capital Markets Group in New York, is a venture stage marketplace for early-stage and developing U.S. and international companies. Companies are required to meet eligibility standards aimed at improving the information available to investors. OTCQB includes real-time level 2 quotes and the OTC disclosure and news service to help companies improve the information experience to their investors.

Van Potter, CEO, commented, "We are very pleased with this new listing on the OTCQB Venture Marketplace. The listing will increase the Company's presence with U.S. retail and institutional investors and enhance liquidity to the Company's expanding shareholder base."

Certive's common shares continue to trade on the Canadian Securities Exchange under the symbol "CBP".

In addition, the Company is delighted to report gross revenues for the month of June 2015 at US\$434,764, the highest volume month in its history. This is an 18.5% increase over the preceding month and attributable to a focus on both the billing support and zero balance revenue generation categories of Certive's Titan Health Management Solutions division.

For more information please see <u>www.certive.com</u>, contact Certive directly at 480-922-5327, or contact:

Brian Cameron Chief Financial Officer bcameron@certive.com

ON BEHALF OF THE BOARD OF DIRECTORS OF CERTIVE SOLUTIONS INC.

Van Potter, President and CEO, Director

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides revenue cycle management solutions to the U.S. health care market. Certive's claim audit and recovery services, billing services, and software solutions help providers work with payers to efficiently manage the reimbursement process and improve financial performance. Certive's highly skilled and experienced management team, combined with proprietary workflow and analytics, audits and identify, bill and collect underpayments in accordance with contractual obligations between the public or commercial insurance carrier and the designated provider. The health care market is changing. Certive works with clients to provide efficient and effective solutions aligned with reform initiatives to improve health care and reduce costs.

FORWARD-LOOKING AND OTHER STATEMENTS

This press release contains forward-looking statements. These statements relate to future events or future performance and reflect our expectations and assumptions regarding our growth, results of operations, performance and business prospects and opportunities. Such forward-looking statements reflect our current beliefs and are based on information currently available to us. In some cases, forward-looking statements can be identified by terminology such as "may", "would", "could", "will", "should", "expect", "plan", "intend", "anticipate", "believe", "estimate", "predict", "potential", "continue" or the negative of these terms or other similar expressions concerning matters that are not historical facts.

A number of factors could cause actual events, performance or results, including those in respect of the foregoing items, to differ materially from the events, performance and results discussed in the forward looking statements.

Factors that could cause actual events, performance or results to differ materially from those set forth in the forward-looking statements include, but are not limited to:

- the effect of continuing operating losses on our ability to obtain, on satisfactory terms, or at all, the capital required to remain a going concern;
- the ability to obtain sufficient and suitable financing to support operations, development and commercialization of our services;
- the risks associated with the development of our technology;
- the risks associated with the increase in operating costs from additional development costs and increased staff;
- the timing and nature of feedback from customers; and
- our ability to successfully compete in our targeted markets.

Although the forward-looking statements contained in this press release are based on what we consider to be reasonable assumptions based on information currently available to us, there can be no assurance that actual events, performance or results will be consistent with these forward-looking statements, and our assumptions may prove to be incorrect. These forward-looking statements are made as of the date of this press release. Forward-looking statements made in this press release are made as of the date of the original document and have not been updated by us except as expressly provided for in this press release. As required by securities legislation applicable to reporting issuers, it is our policy to update, from time to time, forward-looking information in our periodic management discussions and analyses

and provide updates on our activities to the public through the filing and dissemination of news releases and material change reports.