



FOR IMMEDIATE RELEASE

August 28, 2014

Certive Solutions Inc. (CSE: CBP) Announces Multi-Hospital Contract

Scottsdale, Arizona - Certive Solutions Inc. ("Certive") is pleased to report closing of contract with a multi-hospital system located in the State of Texas to provide billing support services and identified underpayment recoveries to hospitals within its system.

Billing Support Services are provided by Certive to selected hospitals and hospital systems as a preventative tool for our customers to ensure that claims generated for payment by insurance payers are accurate and coded correctly. Our billing support services substantially reduce the incidence of denied claims by insurance payers. Revenue from Billing Support Services is generated on a cost-plus basis, represented by time and charges incurred in the process.

Certive is also submitting a Statement of Work to provide verification and collection services for identified underpaid accounts. These are hospital claims that have been identified by the hospital system as possibly underpaid. These claims will be given to Certive to verify the underpayments and provide collection services. Certive generates gross income from this service on a shared revenue basis represented by the amount recovered.

Certive proudly reports that as of today, we represent a total of 47 hospitals in Zero Balance recovery and Billing Support Services, with a growing number of potential new customers.

For more information please contact see www.certive.com, contact Certive directly at 480-922-5327, or contact:

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ON BEHALF OF THE BOARD OF DIRECTORS OF CERTIVE SOLUTIONS INC.

Van Potter, President, CEO, Director

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides cloud revenue cycle management solutions to U.S. hospitals, delivered collaboratively, utilizing proprietary workflow document management and analytics technologies tailored to health care business processes. Certive is currently focused on the denied claim segment of revenue cycle management. Certive's solutions enhance the efficiency and effectiveness of denied claims recovery in a revenue sharing relationship that improves hospital net operating results.

The forward-looking information contained in this press release is made as of the date of this press release and except as required by applicable law, the company does not undertake any obligation to update publicly or to revise any of the included forward-looking information, whether as a result of new information, future events or otherwise. By its very nature, such forward-looking information requires the company to make assumptions that may not materialize or that may not be accurate. This forward-looking information is subject to known

and unknown risks and uncertainties and other factors, which may cause actual results, levels of activity and achievements to differ materially from those expressed or implied by such information. Neither the company nor the Canadian Securities Exchange accepts responsibility for the adequacy or accuracy of this release.