

FOR IMMEDIATE RELEASE

August 26, 2014

Certive Solutions Inc. (CSE: CBP) Announces Multi-Hospital System

Scottsdale, Arizona - Certive Solutions Inc. ("Certive") is pleased to announce that effective August 15, 2014 it has secured a contract with a multi-hospital system located in California to provide Zero Balance collection services. Preliminary file testing will commence prior to the last week in August 2014. Certive has an initial assignment 12 months of Zero Balance accounts with ongoing monthly placements.

Zero Balance recoveries represent one of the highest margin lines of business and securing these contractual relationships is a key part of Certive's growth strategy. These customer engagements typify the blend of independent community hospitals and larger hospital systems that Certive targets for growth.

For more information please contact see <u>www.certive.com</u>, contact Certive directly at 480-922-5327, or contact:

Scott Thomas
Vice President, Market Functions
sthomas@certive.com

Brian Cameron Chief Financial Officer of Certive Solutions Inc. bcameron@certive.com

ON BEHALF OF THE BOARD OF DIRECTORS OF CERTIVE SOLUTIONS INC.

Van Potter, President, CEO, Director

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides cloud revenue cycle management solutions to U.S. hospitals, delivered collaboratively, utilizing proprietary workflow document management and analytics technologies tailored to health care business processes. Certive is currently focused on the denied claim segment of revenue cycle management. Certive's solutions enhance the efficiency and effectiveness of denied claims recovery in a revenue sharing relationship that improves hospital net operating results.

The forward-looking information contained in this press release is made as of the date of this press release and except as required by applicable law, the company does not undertake any obligation to update publicly or to revise any of the included forward-looking information, whether as a result of new information, future events or otherwise. By its very nature, such forward-looking information requires the company to make assumptions that may not materialize or that may not be accurate. This forward-looking information is subject to known and unknown risks and uncertainties and other factors, which may cause actual results, levels of activity and achievements to differ materially from those expressed or implied by such information. Neither the company nor the Canadian Securities Exchange accepts responsibility for the adequacy or accuracy of this release.