



FOR IMMEDIATE RELEASE

August 5, 2014

Certive Solutions Inc. (CSE: CBP) Describes Initial Cloud Enablement

Scottsdale, Arizona - The Board of Directors of Certive Solutions Inc. (the “Company”) wishes to provide shareholders with a description of the various technology development initiatives that will be implemented over the following months that will enable efficiency, improve results for its customers, and provide scalability of the consolidated enterprise. With over 50 employees in the Company’s Tucson facility, the initial goal has been to identify immediate areas where technology solutions can facilitate automation of processes designed to increase productivity.

Over the following three months the Company will be deploying its cloud technologies into three fundamental areas of operation:

Phase I	Data Capture
Phase II	Audit Work Flow
Phase III	Collection

Technology for each phase will be developed and deployed sequentially. Certive will report monthly progress to our shareholders for each phase.

Phase I was initiated on July 1. Data capture tools are being developed that will streamline access to relevant information on claims allowing auditors to more efficiently utilize their expertise and time on the actual audit of a claim and the processing of adjustments for payment. Data capture tools will be developed for each of our lines of business and will have a positive and immediate impact on enterprise scaling. These tools will also be of value as we seek to integrate acquisition targets and assure continuity and consistency in processes.

As the Company proceeds to Phase II of the technology implementation, additional details along with corroborating results and the impact of each will be provided to investors.

ON BEHALF OF THE BOARD OF DIRECTORS OF CERTIVE SOLUTIONS INC.

Van Potter, President, CEO, Director

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides cloud revenue cycle management solutions to U.S. hospitals, delivered collaboratively, utilizing proprietary workflow document management and analytics technologies tailored to health care business processes. Certive is currently focused on the denied claim segment of revenue cycle management. Certive’s solutions enhance the efficiency and effectiveness of denied claims recovery in a revenue sharing relationship that improves hospital net operating results.

For more information please contact either Scott Thomas, Vice President, Market Functions directly at 480-228 -5881 or Brian Cameron, Chief Financial Officer of Certive Solutions Inc. at 480-922-5327 or by e-mail at bcameron@certive.com.

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