



FOR IMMEDIATE RELEASE

July 21, 2014

Certive Solutions Inc. (CSE: CBP) Announces Six Hospital System Closing

Scottsdale, Arizona - The Board of Directors of Certive Solutions Inc. (the "Company"), is pleased to report that effective July 21, 2014, the Company is implementing Zero Balance collection for a multi hospital system located in California. Preliminary file testing has been successfully conducted during the past 30 day period, and with the concurrence of our customer, implementation will proceed effective immediately. Initially the claim inventory will consist of over 10,000 files that will be audited for recovery.

Additionally, we are pleased to advise that a well-respected regional community hospital located in Arizona has, effective today, confirmed our appointment to collect zero balance claims.

Zero balance recoveries represent one of the highest margin lines of business for our Company. Securing these types of contractual relationships is germane to our growth strategies. Furthermore, these customer acquisitions typify the blend of independent community hospitals and larger hospital systems that we continue to target for growth.

We are proud to add these two significant customer acquisitions to our growing base of satisfied relationships.

Investors seeking additional information are asked to contact Scott Thomas, Vice President, Market Functions, at 480 922-5327.

ON BEHALF OF THE BOARD OF DIRECTORS OF CERTIVE SOLUTIONS INC.

Van Potter, President, CEO, Director

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides cloud revenue cycle management solutions to U.S. hospitals, delivered collaboratively, utilizing proprietary workflow document management and analytics technologies tailored to health care business processes. Certive is currently focused on the denied claim segment of revenue cycle management. Certive's solutions enhance the efficiency and effectiveness of denied claims recovery in a revenue sharing relationship that improves hospital net operating results.

For more information please contact either Scott Thomas, Vice President, Market Functions directly at 480-228-5881 or Brian Cameron, Chief Financial Officer of Certive Solutions Inc. at 480-922-5327 or by e-mail at bcameron@certive.com.

The forward-looking information contained in this press release is made as of the date of this press release and except as required by applicable law, the company does not undertake any

obligation to update publicly or to revise any of the included forward-looking information, whether as a result of new information, future events or otherwise. By its very nature, such forward-looking information requires the company to make assumptions that may not materialize or that may not be accurate. This forward-looking information is subject to known and unknown risks and uncertainties and other factors, which may cause actual results, levels of activity and achievements to differ materially from those expressed or implied by such information. Neither the company nor the Canadian Securities Exchange accepts responsibility for the adequacy or accuracy of this release.