

**MANAGEMENT'S DISCUSSION AND ANALYSIS  
OF THE COMPANY'S FINANCIAL CONDITION AND RESULTS OF OPERATIONS  
FOR THE PERIOD ENDED AUGUST 31, 2010**

**FORM 51-102F1**

**Date and Subject of Report**

The following Management Discussion & Analysis ("MD&A") is intended to assist in the understanding of the trends and significant changes in the financial condition and results of operations of Manuweb Software Systems Inc. ("MSS" or the "Company") for the period ended August 31, 2010. The MD&A should be read in conjunction with the unaudited interim financial statements for the period from incorporation on June 11, 2010 to August 31, 2010. The MD&A has been prepared effective March 7, 2011.

**SCOPE OF ANALYSIS**

The following is a discussion and analysis of Manuweb Software Systems Inc. (the "Company"), which was incorporated on June 11, 2010, under the laws of the Province of British Columbia. The Company's head office is located at 501-535 Thurlow Street, Vancouver, BC. The Company reports its financial results in Canadian dollars and under Canadian generally accepted accounting principles. As a result of a recently completed Plan of Arrangement, it acquired an interest in and to a marketing and sales agreement ("Licensing Agreement") with Advantive Information Management, Inc. ("AIM").

**FORWARD LOOKING STATEMENTS**

The information set forth in this MD&A contains statements concerning future results, future performance, intentions, objectives, plans and expectations that are, or may be deemed to be, forward-looking statements. These statements concerning possible or assumed future results of operations of the Company are preceded by, followed by or include the words 'believes,' 'expects,' 'anticipates,' 'estimates,' 'intends,' 'plans,' 'forecasts,' or similar expressions. Forward-looking statements are not guarantees of future performance. These forward-looking statements are based on current expectations that involve numerous risks and uncertainties, including, but not limited to, those identified in the Risks Factors section. Assumptions relating to the foregoing involve judgments with respect to, among other things, future economic, competitive and market conditions and future business decisions, all of which are difficult or impossible to predict accurately and many of which underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate. These factors should be considered carefully, and readers should not place undue reliance on forward-looking statements. Canadian Data Preserve Inc. has no intention and undertakes no obligation to update or revise any forward-looking statements, whether written or oral that may be made by or on the Company's behalf.

**General**

The Company was incorporated on June 11, 2010. The Company was a British Columbia company and a wholly-owned subsidiary of Tulox Resources Inc. ("TUX"), a reporting issuer listed

for trading on CNSX, until August 6, 2010. The Company has not yet commenced commercial operations as of August 31, 2010.

On November 1, 2010, the Company acquired the Option Agreement and \$15,000 from TUX as part of the Plan of Arrangement. The Company has not commenced any commercial operations other than acquiring the Option Agreement from TUX. The Company is planning to complete a private placement coincident with the closing of the initial share acquisition described as follows:

The Company has entered into a Letter of Intent with Advantive Information Management, Inc. (“AIM”), dated September 28, 2010, whereby the Company sets out its intent to consolidate its issued and outstanding share capital on a 2:1 basis, such that the total number of common shares of the Company will be reduced from 6,038,667 common shares to 3,019,333 common shares. Initially, the Company will acquire 100,000 common shares of AIM in exchange for 3,019,333 common shares of the Company, representing 49.9% of the issued and outstanding common shares of the Company at that time with an option to acquire the remaining issued and outstanding approximate 900,000 common shares of AIM. After the final acquisition, the Company has agreed, subject to shareholder approval, to change its name to “AIM Capital Corporation”, or such other name as may be agreed by the directors of AIM and the Company. As of the date of this financial statement, the parties have not yet entered into a definitive acquisition agreement.

The Company proposes to hold an extraordinary meeting in subsequent period to approve, among other matters, the following;

- i) 2:1 consolidation of its capital stock;
- ii) a name change; and
- iii) a continuation of the domicile of the Company to Nevada.

### **MSS’s Business**

The Company has been recently incorporated and as such as no history of operations.

AIM, the company that the Company is proposing to acquire, was previously called R-2 Software, and was founded by two developers who were frustrated with both the quality and price of existing back-up software in 2002. The basic idea was to develop an affordable, “all-in-one solution”, where any customer (small or large), whether on a workstation or server, and with a platform ranging from Win95 to the latest Win version, would have everything required to perform real-time back-up, and the fastest possible restore of the data with just this one software tool. During the initial years, the company’s entire focus was on improving the product, not on building a business around an otherwise solid product that has some areas of superior technology.

R-2 (now AIM) had a significant breakthrough in the summer of 2006, when Denmark’s largest Industrial corporation, Danfoss A/S (\$4B global company), approved the software and placed a \$150K order for software licenses. Since then, Danfoss A/S has installed the software in a

number of its manufacturing facilities and plans to be using the R2 software as the solution for backing up all the various operating systems and configurations residing on more than 3000 manufacturing clients (machines, robots etc.). Having evaluated a wide range of solutions offered by the major back-up and recovery management software vendors, Danfoss settled on the R2 solution because of its ability to handle the widest range of operating systems, and because of its unrivalled recovery speed, which gets the manufacturing clients faster back online than any other software solution.

The successful launch of the product to Danfoss culminates in a combined 5 years of research and development by the inventor, Fleming Danfald, and Syndansk Development Inc., the Denmark government's tech transfer agency. In the 2<sup>nd</sup> quarter of 2007, Great Arizona Investments, LLC of Phoenix, Arizona, bought a controlling interest in R2 Software A/S (see "Owners and Board of Directors" section for more detail of common stock ownership).

In March 2010, Advantive Information Management Inc. (AIM) was formed as an Arizona company and the assets of R2 A/S were purchased and transferred into this new entity.

The Company intends to acquire a minority interest in AIM Information Management, Inc., a United States corporation, and has an option to acquire 100% of the issued and outstanding shares of AIM at a subsequent date. The terms of the acquisition are set out in paragraph above.

## **Trends**

The major trends in the backup and recovery space is the change from backup catalogs into recovery management tools and the movement away from traditional tape backups to disk. This is in response to customers demanding improved Recovery Time Objectives (RTO) and Recovery Point Objectives (RPO). RTO is the duration of time that a business system or process must be restored to avoid any unacceptable consequences. RPO defines the amount of data that has been lost based upon time. For example if a computer was to fail and require using a backup, the length of time from the last failure to the most recent backup would be the RPO. The ever-increasing demands for lower and lower RTOs and RPOs have caused the marketplace to shift to a Continuous Data Protection (CDP) strategy. CDP, also called continuous backup or "real-time" backup, is the process of backing up data continuously, giving IT administrators many granular recovery points. Because data can be restored from many different points in time, administrators are able to think differently about protecting and restoring data. Vendors typically offer CDP solutions in two basic flavors, block-based CDP and file-based CDP. Block-based CDP operates at the logical volume level and records every write. File-based CDP operates at the file-system level and records any changes to the file system. The point of CDP is to present a recoverable image of the data at the selected point. To ensure that this can be done, both approaches maintain the write ordering by the application from which the data is being collected. While each vendor's solution may differ from the others, most operate in a similar way. Using block-based CDP, for example, vendors may supply agents that are installed on the servers or have appliances that are installed in the data path. The agents or appliances examine every write

or update that is destined for a CDP-protected volume. They send a copy of that write to another disk storage system, usually containing less expensive disk arrays. A CDP recovery engine manages this second disk system and time-stamps every write. Later the CDP engine can create any image of the volume for any point in time that it was “recording”, which then can be presented to any server connected to this pool of CDP disk storage. Since CDP solutions continuously capture any updates (changes), the application never needs to be interrupted to accommodate a backup application. When data corruption occurs and the data needs to be restored, IT administrators can request an image of the data that was written seconds prior to the corruption. RTO is reduced to the time required to mount the image and restart the application. RPO is reduced to any updates that were recorded between the time corruption entered the system and the time of the restored image.

Some other advantages of CDP include:

- Quick recovery times;
- Multiple file versions to restore from;
- Typically requires less space on the backup media (byte or block level only); and
- Empowers end users to restore files with minimal administrative oversight.

## **General Development of MSS's Business**

The Company was incorporated on June 11, 2010 and has not yet commenced commercial operations as of August 31, 2010. During the period ended August 31, 2010, Tulox Resources Inc. ("**Tulox**") (MSS's former parent company) has obtained final court approval to complete a plan of arrangement (the "**Arrangement**") pursuant to Division 5 of Part 9 of the Act with its wholly-owned subsidiary MSS. Under the Arrangement, MSS acquired \$15,000 and all of Tulox's interest in and to a marketing and sales agreement ("Licensing Agreement") with Advantive Information Management, Inc., in exchange for common shares (the "**MSS Shares**") of MSS, which MSS Shares have been distributed to Tulox shareholders pursuant to the Arrangement. On closing of the Arrangement, each Tulox shareholder, as of the share distribution record date, set out in the agreement governing the Arrangement, received one new common share in the capital of Tulox (the "**New Tulox Shares**") and its *pro-rata* share of the MSS Shares were distributed under the Arrangement for each Tulox common share (the "**Tulox Shares**") held by such person at the share distribution record date determined to be as of August 9, 2010.

On completion of the Arrangement, the Company became a reporting issuer, the shareholders of which are the holders of Tulox Shares on the share distribution record date.

## **MSS's Business History**

The Board of Tulox has determined that it would be in the best interests of Tulox to continue to focus its business efforts on its principal business activities, being the exploration and

development of its mineral claims in British Columbia, Canada, and transfer its interest in the Licensing Agreement to a newly-formed subsidiary company, being the Company, pursuant to a plan of arrangement, in exchange for the Company's Shares that would be distributed to the Tulox Shareholders.

Pursuant to the Arrangement, Tulox transferred to the Company all of Tulox's interest in the Licensing Agreement in exchange for 6,038,667 of the Company's shares. In January of 2011, these shares were then re-distributed to the Tulox Shareholders who held Tulox Shares on the Share Distribution Record Date. The funds received by the Company pursuant to the Plan of Arrangement should provide the Company with sufficient working capital until it completes another private placement financing for \$250,000 prior to its listing on a stock exchange and coincident with the acquisition of 100,000 shares of AIM to be used for general and administrative expenses and for working capital purposes.

## RESULTS OF OPERATIONS

As at August 31, 2010, the Company was still a wholly-owned subsidiary of Tulox and the approved Plan of Arrangement was not yet completed. There was no operation for its first quarter ended August 31, 2010.

## SELECTED ANNUAL INFORMATION

The following financial data, which has been prepared in accordance with Canadian generally accepted accounting principles, is derived from the Company's financial statements. These sums are being reported in Canadian dollars and did not change as a result of the adoption of policies concerning Financial Instruments.

	Quarter ended August 31, 2010	Year ended May 31, 2010	May 31, 2009
Total Revenue	\$ --	\$ --	\$ --
Interest income	--	--	--
Expenses	--	--	--
Net loss	--	--	--
Total assets	1	--	--
Total long-term liabilities	--	--	--
Net loss per share (basic and diluted)	--	--	--

## SELECTED QUARTERLY INFORMATION

The following table summarized the results of operations for the four most recent quarters as the Company was only incorporated since June 11, 2010.

	Three months ended			
	August 31, 2010	May 31 2010	February 28 2010	November 30 2009
Total Revenue	\$ --	\$ --	\$ --	\$ --
Interest income	--	--	--	--
Expenses	--	--	--	--
Net loss	--	--	--	--
Net loss per share and diluted loss per share	--	--	--	--

## LIQUIDITY

(a) In connection with the Plan of Arrangement and pursuant to the terms thereof, Tulox transferred \$15,000 to the Company subsequent to the period ended August 31, 2010, which was utilized to finance its short term needs. The Company will be completing a non-brokered private placements for gross proceeds of \$250,000 prior to its listing on a stock exchange and coincident with the acquisition of 100,000 shares of AIM to be used for general and administrative expenses and for working capital purposes.

The Company is a start-up company and therefore has no regular source of income, other than interest income it may earn on funds invested in short-term deposits. As a result, its ability to conduct operations, including the development of Licensing Agreement, is based on its current cash and its ability to raise funds, primarily from equity sources, and there can be no assurance that the Company will be able to do so.

(b) Other than as set forth herein, there are no expected fluctuations in the Company's liquidity, taking into account demands, commitments, events or uncertainties.

(c) The funds received by the Company pursuant to the Plan of Arrangement and the proposed \$250,000 private placements, should provide it with the capital necessary for general and administrative expenses and for working capital purposes. The Company anticipates that such funds will be sufficient for its working capital requirements for the forthcoming 12 month period.

(d) The Company does not currently have any liquidity risks associated with financial instruments.

(e) The Company does not currently expect to have a working capital deficiency after it has completed the planned private placements of \$250,000. However, if additional working capital is required in the future, the Company expects to meet such need through additional equity financing(s).

(f) There are no balance sheet conditions or income or cash flow items that may affect the Company's liquidity.

(g) The Company does not presently have any subsidiaries.

- (h) There are currently no defaults or arrears by the Company on:
  - (i) dividend payments, lease payments, interest or principal payment on debt;
  - (ii) debt covenants; and
  - (iii) redemption or retraction or sinking fund payments.

## **CAPITAL RESOURCES**

- (a) Under the Licensing Agreement, the Company is not required to make any payments to Advantive Information Management, Inc. until it has commenced operations and started charging fees to clients.

There are no additional expenditures required to meet the Company's planned growth or to fund development activities.

- (b) There are no known trends or expected fluctuations in the Company's capital resources, including expected changes in the mix and relative cost of such resources.
- (c) Other than the \$15,000 payment made to the Company from Tulox in connection with the Plan of Arrangement, and the proposed equity financing of \$250,000 which has not yet been completed, the Company does not have any sources of financing that have been arranged and not yet used.

## **OFF BALANCE SHEET ARRANGEMENTS**

As at August 31, 2010, the Company had no off-balance sheet arrangements.

## **PROPOSED TRANSACTIONS**

Except for the transformation of its Business Plan into a Strategic Plan and a Tactical Plan, the Company does not have any proposed transactions to discuss at this time. The Company did enter into a Letter of Intent with Advantive Information Management, Inc. dated September 28, 2010, whereby the Company will acquire 100% of Advantive Information Management, Inc. in 2 steps. Please refer to "General" section from above.

## **TRANSACTIONS WITH RELATED PARTIES**

The Plan of Arrangement provides for the transfer of the Licensing Agreement from Tulox to the Company, as a wholly-owned subsidiary, and the immediate distribution of a controlling interest in the common shares of the Company to the current shareholders of Tulox. The shareholders of Tulox at the time of the Plan of Arrangement will continue to collectively own the Licensing Agreement, albeit through an altered corporate structure. Consequently, given that there will be no substantive change in the beneficial ownership of the Licensing Agreement at the time that it

is assigned to the Company, the transfer must be recorded under Canadian generally accepted accounting principles using the historical carrying values of the Licensing Agreement in the accounts of Tulox which was \$Nil at the time of the transfer.

## **OUTSTANDING SHARE DATA**

Authorized:                    unlimited common shares without par value  
                                     unlimited preferred shares without par value

Issued and Outstanding:

	Number of Shares	Amount
Common share issued on incorporation	1	\$ 1
Balance as at August 31, 2010	1	\$ 1

As at date of this discussion, the Company has 6,038,667 common shares outstanding.

Stock Options:

At a special meeting of shareholders of Tulox Resources Inc. and its subsidiaries, including the Company, held on August 5, 2010, the Company received shareholders' approval to adopt an incentive stock option plan (the "Option Plan"), which provides that the Board of Directors of the Company may from time to time, in its discretion, and in accordance with CNSX requirements, grant to directors, officers, employees, management companies, and consultants to the Company, non-transferable options to purchase common shares. Included in the Option Plan are provisions that provide that the number of common shares reserved for issuance will not exceed 10% of the issued and outstanding common shares of the Company. At the discretion of the Board of Directors of the Company, options granted under the Option Plan can have a maximum exercise term of 5 years from the date of grant. Vesting terms will be determined at the time of grant by the Board of Directors.

As at and during the period ended August 31, 2010, no options had been granted or remain outstanding under the stock options plan.

## **CONTINGENCIES**

Except for the commitments mentioned in Liquidity subsection (b), there is no other contingencies outstanding as of date of this discussion.

## **SUBSEQUENT EVENTS**

Subsequent to quarter ended August 31, 2010,

- a. Tulox transferred \$15,000 cash and assigned the Licensing Agreement to the Company on November 1, 2010 and the Company completed the share distribution on November 1,

2010 and issued 6,038,667 common shares to Tulox. On January 12, 2011, the Company then re-distributed these shares to the shareholders of Tulox as of record date August 6, 2010. Holders of Tulox Share Commitments as of November 1, 2010 had agreed to waive their rights to receive their shares of the Company should they exercise their Tulox's stock options (see Note 6 to the interim financial statements as of August 31, 2010).

- b. The Company has entered into a Letter of Intent with Advantive Information Management, Inc. ("AIM"), dated September 28, 2010, whereby the Company sets out its intent to consolidate its issued and outstanding share capital on a 2:1 basis, such that the total number of common shares of the Company will be reduced from 6,038,667 common shares to 3,019,333 common shares. Initially, the Company will acquire 100,000 common shares of AIM in exchange for 3,019,333 common shares of the Company, representing 49.9% of the issued and outstanding common shares of the Company at that time with an option to acquire the remaining issued and outstanding approximate 900,000 common shares of AIM. After the final acquisition, the Company has agreed, subject to shareholder approval, to change its name to "AIM Capital Corporation", or such other name as may be agreed by the directors of AIM and the Company. As of the date of this financial statement, the parties have not yet entered into a definitive acquisition agreement.
- c. The Company obtained conditional approval to have the Company's common shares to be listed for trading on Canadian National Stock Exchange (CNSX). The Company's common shares have not yet commenced trading on CNSX.

## **CONTROLS AND PROCEDURES**

### **Disclosure Controls and Procedures**

The Chief Financial Officer, are responsible for establishing and maintaining effective disclosure controls and procedures for the Company as defined in National Instrument 52-109 *Certification of Disclosure in Annual and Interim Filings*. Management has concluded that as of August 31, 2010, discussion of disclosure controls and procedures is preemptive; however, once operations begin, such controls will be effective enough to provide reasonable assurance that material information relating to the Company would be known to them, particularly during the period in which reports are being prepared.

### **Internal Control over Financial Reporting**

The Chief Financial Officer, are responsible for establishing and maintaining effective internal control over financial reporting as defined in National Instrument 52-109. Because of its inherent limitations, internal control over financial reporting may have material weaknesses and may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Management has concluded that internal control over financial reporting will be effective. The design and operation of internal control over financial reporting will provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with applicable generally accepted accounting principles.

Internal control over financial reporting will include those policies and procedures that establish the following: maintenance of records in reasonable detail, that accurately and fairly reflect the transactions and dispositions of assets; reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with applicable generally accepted accounting principles; receipts and expenditures are only being made in accordance with authorizations of management and the Board of Directors; and reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of assets.

Management will design internal control over financial reporting to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with Canadian GAAP.

### **Segregation of Duties**

Currently duties have not been segregated due to the small number of individuals involved in this start-up. This lack of segregation of duties has not resulted in any material misstatement to the financial statements.

As the Company incurs future growth, management plans to expand the number of individuals involved in the accounting and finance functions. At the present time, the Chief Executive Officer and Chief Financial Officer oversee all material transactions and related accounting records. In addition, the Audit Committee of the Company review on a quarterly basis the interim financial statements and key risks and will query management about significant transactions.

### **Complex and Non-Routine Transactions**

The Company may be required to record complex and non-routine transactions. These sometimes will be extremely technical in nature and require an in-depth understanding of Canadian GAAP. Finance staff will consult with their third party expert advisors as needed in connection with the recording and reporting of complex and non-routine transactions. In addition, an annual audit will be completed and presented to the Audit Committee for its review and approval.

### **INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)**

In February 2008, the Canadian Accounting Standards Board announced that 2011 is the changeover date for publicly accountable profit-oriented enterprises to use IFRS, replacing Canadian GAAP for interim and annual financial statements relating to fiscal years beginning on or after January 1, 2011. The Company will commence reporting in IFRS in the first quarter of the 2011 fiscal year, with comparative figures.

The company will use a four phase approach to ensure successful conversion to IFRS, including:

- diagnostic impact assessment;
- design and planning;
- solution development and;
- implementation.
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The Company has begun developing its detailed IFRS conversion plan, including commencement of an education process for management and the board of directors, and evaluating the effect of the new standards on its financial statements.

The Company has identified five major areas to date that will impact the financial statements under IFRS, including:

- foreign currency translation,
- reporting expenses either by nature or by function on the statement of operations,
- revenue recognition,
- stock based compensation, and
- first time adoption of IFRS (IFRS 1).

It is not practically possible at this time to quantify the impact of these differences.

## **SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND ESTIMATES**

### a. Use of estimates

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of expenses during the reporting periods. Actual results could differ from these estimates.

### b. Future income taxes

Future income taxes are recorded using the asset and liability method whereby future tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Future tax assets and liabilities are measured using the enacted or substantively enacted tax rates expected to apply when the asset is realized or the liability settled. The effect on future tax assets and liabilities of a change in tax rates is recognized in income in the period that substantive enactment or enactment occurs. To the extent that the Company does not consider it more likely than not that a future tax asset will be recovered, it provides a valuation allowance against the excess.

c. Loss per share

The Company uses the treasury stock method to compute the dilutive effect of options, warrants and similar instruments. Under this method the dilutive effect on earnings per share is recognized on the use of the proceeds that could be obtained upon exercise of options, warrants and similar instruments. It assumes that the proceeds would be used to purchase common shares at the average market price during the period. Basic loss per share is calculated using the weighted-average number of shares outstanding during the period.

d. Financial instruments

All financial instruments are classified into one of five categories: held-for-trading, held-to-maturity investments, loans and receivables, available-for-sale financial assets or other financial liabilities. All financial instruments and derivatives are measured in the balance sheet at fair value except for loans and receivables, held-to maturity investments and other financial liabilities which are measured at amortized cost. Subsequent measurement and changes in fair value will depend on their initial classification. Held-for-trading financial assets are measured at fair value and changes in fair value are recognized in net income. Available-for-sale financial instruments are measured at fair value with changes in fair value recorded in other comprehensive income until the instrument is derecognized or impaired.

The Company has classified its cash as held-for-trading and receivables as loans and receivables. Accounts payable and accrued liabilities are classified as other financial liabilities, which are measured at amortized cost.

The Company had no "other comprehensive income or loss" transactions during the period ended August 31, 2010, and no opening or closing balances for accumulated other comprehensive income or loss. As a result, the interim financial statements as of August 31, 2010 do not include a statement of Accumulated Other Comprehensive Income.

g. Impairment of long-lived assets

Equipment and other long-lived assets are regularly reviewed for impairment whenever events or changes in circumstances indicate that the carrying value of an asset may not be recoverable. Impairment is assessed by comparing the carrying amount of an asset to be held and used with the sum of undiscounted cash flows expected from its use and disposal. If such assets are considered impaired, the impairment loss to be recognized is measured by the amount by which the carrying amount of the assets exceeds its fair value generally determined on a discounted cash flow basis. Any impairment results in a write-down of the asset and a charge to operations during the year.

#### h. Related party transactions

All monetary transactions in the normal course of operations are measured at the exchange value which is determined by management to approximate fair value. Non-monetary related party transactions in the normal course of operations that have commercial substance and do not involve the exchange of property or product held for sale are also measured at the exchange value. The commercial substance requirement is met when the future cash flows associated with the transfer of property are expected to change significantly as a result of the transaction. All other related party transactions are recorded at the carrying value.

## **RISK FACTORS**

### **Strategic and operational risks**

Strategic and operational risks are risks that arise if the Company fails to develop the Licensing Agreement and the economic viability of developing any such additional agreements and/or to raise sufficient equity and/or debt financing in financing the development of such agreements. These strategic opportunities or threats arise from a range of factors which might include changing economic and political circumstances and regulatory approvals and competitor actions. The risk is mitigated by consideration of other potential development opportunities and challenges which management may undertake.

### **Credit risk**

Credit risk is the risk that one party to a financial instrument will cause a loss for the other party by failing to discharge an obligation. The Company is subject to normal industry credit risks. The Company's other receivable balance may consist of amounts outstanding on Harmonized Sales Tax Credits from Canada Revenue Agency. Therefore, the Company believes that there is minimal exposure to credit risk.

### **Liquidity risk**

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Company's approach to managing liquidity risk is to ensure that it will have sufficient liquidity to meet liabilities when due. As at August 31, 2010, the Company had a cash balance of \$1 and no current liabilities to settle. The Company is planning to complete a private placement for minimum gross proceeds of \$250,000. The Company will use the funds from this private placement for general and administrative expenses and for working capital purposes. All of the Company's financial liabilities have contractual maturities of less than 30 days and are subject to normal trade terms.

### **Interest risk**

Interest risk is the risk that the fair value or future cash flows will fluctuate as a result of changes in market risk. The Company's sensitivity to interest rates is currently immaterial.

### **Currency risk**

Currency risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The Company holds no financial instruments that are denominated in a currency other than Canadian dollar. Cash and accrued liabilities are denominated in Canadian currency. Therefore, the Company's exposure to currency risk is minimal.

## **RECENTLY ANNOUNCED PRONOUNCEMENTS**

### Credit risk EIC 173

On January 20, 2009, the CICA issued Emerging Issues Committee Abstract 173, '*Credit Risk and the Fair Value of Financial Assets and Financial Liabilities*' ("EIC 173"), to apply without restatement of prior periods to all financial assets and liabilities measured at fair value in interim and annual financial statements. EIC 173 requires the Company to consider the Company's own credit risk and the credit risk of the counterparty in determining the fair value of financial assets and financial liabilities, including derivative instruments. For entities that do not apply Section 3855, Financial Instruments, may defer application of this EIC 173 to interim and annual financial statements relating to fiscal years beginning on or after January 1, 2010. The Company adopted EIC 173 from inception of incorporation, which in management's opinion does not have a material impact on the Company's financial position or operation.

### Goodwill and intangible assets

The Accounting Standards Board ("AcSB") issued CICA Handbook Section 3064, which replaces Section 3062, Goodwill and Other Intangible Assets, and Section 3450, research and Development Costs. This new section establishes standards for the recognition, measurement, presentation and disclosure of goodwill subsequent to its initial recognition and of intangible assets. Standards concerning goodwill remain unchanged from the standards included in the previous Section 3062. This section applies to interim and annual financial statements relating to fiscal years beginning on or after October 1, 2008. The Company adopted these sections from inception of incorporation, which in management's opinion does not have a material impact on the Company's financial position or operation.

### Financial instruments

The Canadian Accounting Standards Board ("AcSB") issued CICA Handbook Section 3862, Financial Instruments – Disclosures, which requires entities to provide disclosures in their financial statements that enable users to evaluate (a) the significance of financial instruments for the entity's financial position and performance; and (b) the nature and extend of risks arising from financial instruments which the entity is exposed during the period and at the balance sheet date, and how the entity manages those risks. The principles in this section complement the principles for recognizing, measuring and presenting financial assets and financial liabilities in Section 3855, Financial Instruments – Recognition and Measurement, Section 3863, Financial Instruments – Presentation, and Section 3865, Hedges. The Company adopted these standards from inception of incorporation and has included the required disclosure in note 5 of the interim financial statements as of August 31, 2010.

The AcSB issued CICA Handbook Section 3863, Financial Instruments – Presentation, which is to enhance statements users’ understanding of the significance of financial instruments to an entity’s financial position, performance and cash flows. This section establishes standards for presentation of financial instruments and non-financial derivatives. It deals with the classification of financial instruments, from the perspective of the issuer, between liabilities and equity, the classification of elected interest, dividends, losses and gains, and the circumstances in which financial assets and financial liabilities are offset. The Company adopted these standards from inception of incorporation and the adoption of this policy has no significant impact to the Company’s interim financial statements as of August 31, 2010.

#### Capital disclosures

The AcSB issued CICA Handbook Section 1535, which establishes standards for disclosing information about an entity’s capital and how it is managed. This section applies to interim and annual financial statements relating to fiscal years beginning on or after October 1, 2007. Section 1535 requires disclosure of an entity’s objectives, policies and processes for managing capital, quantitative data about what the entity regards as capital and whether the entity has complied with any capital requirements and, if it has not complied, the consequences of such non-compliance.

As a result of the adoption of this standard, additional disclosure on the Company’s capital management strategy has been included in note 4 of the interim financial statements as of August 31, 2010.

#### Going-concern

In June 2007, the CICA amended Handbook Section 1400, “General Standards of Financial Statement Presentation”, which requires management to make an assessment of a company’s ability to continue as a going-concern. When financial statements are not prepared on a going-concern basis, that fact shall be disclosed together with the basis on which the financial statements are prepared and the reason why the company is not considered a going-concern. The Company adopted this standard from inception of operation. Refer to note 1 to the interim financial statements as of August 31, 2010 for disclosure relating to this section.

#### Financial instruments

In June 2009, the CICA amended Section 3862, Financial Instruments – Disclosures that includes additional disclosure requirements about fair value measurements for financial instruments and liquidity risk disclosures. These amendments entail a three level hierarchy that takes into account the significance of the inputs used in making the fair value measurements. Additional disclosure has been included in the Company’s financial statements (See Note 5 to the interim financial statements as of August 31, 2010).

#### Future accounting changes

i. Business combinations, Section 1582:

This Section, which replaces the former Business Combinations, Section 1581, establishes standards for the accounting for a business combination. It provides the Canadian equivalent to International Financial Reporting Standard IFRS 3, “Business Combinations”.

The Section applies prospectively to business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after January 1, 2011. Earlier application is permitted, in which case an entity would also early adopt Section 1601, Consolidated Financial Statements and Section 1602, Non-Controlling Interests. This Section will not impact the Company as it presently operates, however the Section will be effective if the Company undertakes a business combination in the future.

ii. Consolidated financial statements, Section 1601:

This Section, which, together with new Section 1602, replaces the former Consolidated Financial Statements, Section 1600, establishes standards for the preparation of consolidated financial statements.

The Section applies to interim and annual consolidated financial statements relating to fiscal years beginning on or after January 1, 2011. Earlier adoption is permitted as of the beginning of a fiscal year, in which case an entity would also early adopt Section 1582, Business Combinations and Section 1602, Non-Controlling Interests. This Section will not impact the Company as it presently operates, however the Section will be effective if the Company undertakes a business combination in the future.

iii. Non-controlling interests:

This new Section establishes standards for accounting for non-controlling interest in a subsidiary in consolidated financial statements subsequent to a business combination. It is equivalent to the corresponding provisions of International Financial Reporting Standard IAS 27, “Consolidated and Separate Financial Statements”.

This Section applies to interim and annual consolidated financial statements relating to fiscal years beginning on or after January 1, 2011. Earlier adoption is permitted, in which case an entity would also early adopt Section 1582, Business Combinations and Section 1601, Consolidated Financial Statements. This Section will not impact the Company as it presently operates, however the Section will be effective if the Company undertakes a business combination in the future.

iv. International financial reporting standards:

The Canadian Accounting Standards Board (“AcSB”) in 2006 published a new strategic plan that will significantly affect financial reporting requirements for Canadian companies. The AcSB

strategic plan outlines the convergence of Canadian GAAP with International Financial Reporting Standards (“IFRS”) over a five-year transitional period.

In February 2008, the CICA Accounting Standards Board confirmed that the changeover to IFRS from Canadian GAAP will be required for publicly accountable enterprises, effective for the interim and annual financial statements relating to fiscal years beginning on or after January 1, 2011. The transition from current Canadian GAAP to IFRS is a significant undertaking that may materially affect the Company’s reported financial position and results of operations. The Company continues to monitor and assess the impact of the convergence of Canadian GAAP and IFRS on its financial statements. The Company has not completed development of its IFRS changeover plan, which will include project structure governance, resourcing and training, analysis of key GAAP differences and a phased plan to assess accounting policies under IFRS as well as potential IFRS 1 (“First Time Adoption of IFRS”) exemptions. While the Company has begun assessing the adoption of IFRS for 2011, the financial reporting impact of the transition to IFRS cannot be reasonably estimated at this time.

## **RISKS AND UNCERTAINTIES**

### **Risk Factors**

In evaluating an investment in the Company’s shares, in addition to the other information contained or incorporated by reference herein, investors should consider the following risk factors. These risk factors are not a definitive list of all risk factors associated with the Company and its business.

#### General and Industry Risks

The Company’s business objectives in the next 12 months are to complete the acquisition of AIM and to adopt the business objectives of AIM. AIM’s intermediate goal is to establish, by the end of 2010, (i) a profitable operating business that can be sustained on an ongoing basis, (ii) a strong market position that will permit the company to rapidly and profitably expand the market for its products, and (iii) significant competitive advantages that will permit the company to sustain its market shares and profit margins.

AIM’s overall strategy is to build a business centered on the R2 product, wrap services around the product, and expand its service practices and vertical markets by aggregating and acquiring undervalued IT service practices rapidly during the next 24 months. The former is known as an IT product service model (e.g. product-related consulting leading to product-related services). The company will combine an IT product service model and an IT professional service model (e.g. practice-related consulting leading to a variety of related practice engagements).

The objective of a technology service organization is the delivery of subject matter expertise through a disciplined process to clients within a defined target market. The more discrete the IT service organization’s target market in terms of client size and industry concentration, the easier it is for an IT service organization to ensure its subject matter expertise is effectively organized around high-demand client requirements. By aggregating companies in the IT services market, AIM will broaden its service offerings and expand into the strategic vertical markets it desires. The goal would be to identify and acquire three to five IT-service-related businesses with revenue and products, IP, or customers that position AIM for rapid growth and achieve revenue within 24 months.

The Company's financial success may be dependent upon the extent to which it can market and develop the R2 product and the economic viability of developing any such additional services.

### Securities and Dilution

The purpose of the concurrent financing is to raise funds to carry out the Company's business objectives with the ultimate objective of establishing a human resources company providing unique Web-based solutions to the small and medium-sized business enterprises. The only source of future funds presently available to the Company is through the sale of equity capital or the assumption of debt. There is no assurance that such sources of financing will be available on acceptable terms, if at all. If the Company seeks additional equity financing, the issuance of additional shares will dilute the interests of their current shareholders. Failure to obtain such additional financings could result in delay or indefinite postponement of the Company's strategic goals and the carrying out of its obligations under the marketing agreement with and/or to complete the acquisition of Advantive Information Management, Inc.

### Competition

The computer software backup/recovery industry is intensely competitive in all of its phases, and the Company will compete with many companies possessing greater financial resources and technical facilities than the Company.

### Conflicts of Interest

Certain of the Company's proposed directors and senior officers are directors or hold positions in other public companies. If any disputes arise between these organizations and the Company, or if certain of these organizations undertake transactions with the Company's competitors, there exists the possibility for such persons to be in a position of conflict. Any decision or recommendation made by these persons involving the Company will be made in accordance with their duties and obligations to deal fairly and in good faith with the Company and such other organizations. In addition, as applicable, such directors and officers will abstain from voting on any matter in which they have a conflict of interest.

### No History of Earnings or Dividends

As a newly formed company, the Company has no history of earnings, and there is no assurance that the Company will generate earnings, operate profitably or provide a return on investment in the future. The Company has no plans to pay dividends for the foreseeable future.

### Potential Profitability Depends Upon Factors Beyond the Control of MSS

The potential profitability of the Company is dependent upon many factors beyond the Company's control. Profitability also depends on the costs of operations, including costs of labour, equipment, electricity, regulatory compliance or other production inputs. Such costs will fluctuate in ways the Company cannot predict and are beyond the Company's control, and such fluctuations will impact on profitability and may eliminate profitability altogether. Additionally, events which cause worldwide economic uncertainty may make raising of funds for development

difficult. These changes and events may materially affect the financial performance of the Company.

*Dependency on a Small Number of Management Personnel*

The Company is dependent on a relatively small number of key personnel, the loss of any of whom could have an adverse effect on the Company and its business operations.

**Officers and Directors**

Donald Gordon	President & Director
Anthony Chan	CFO & Director
Sydney Au	Director

**Contact Address:**

Manuweb Software Systems Inc.  
501 – 535 Thurlow Street  
Vancouver, BC  
V6E 3L2