



FOR IMMEDIATE RELEASE

April 7, 2014

Certive Solutions Inc. (CSE: CBP) and e5 Workflow, Inc. Announce Strategic Technology Partnership

Scottsdale, Arizona - The Board of Directors and Management of Certive Solutions Inc. (the "Company or Certive") and e5 Workflow Inc. ("e5 Workflow") are pleased to announce a strategic relationship to develop unique workflow solutions for Certive. Certive's solutions will be based on e5 Workflow's proprietary LEAN thinking principles, delivered in a dashboard format incorporating intuitive mapping process software and will be targeted at the U.S. hospital market, specifically Certive's focus on revenue lifecycle and recovery of denied insurance claims. These workflow solutions will enable Certive to achieve significantly greater capture rates on denied claims for its customers and hence greater revenue share with hospitals. The collaboration will be an ongoing process of improving the use of this software technology in the provision of Certive's cloud solutions to its customers throughout the United States. e5's Adaptive Business Workflow is particularly applicable to medical claims processing and medical billing, where the people process requires constant monitoring and improvement.

The enactment of the Patient Protection and Affordable Care Act (PPACA) of 2010 is just beginning to affect the way healthcare organizations, such as U.S. hospitals operate. Significant focus on efficiency, forming collaborative health delivery models, and investing in low-cost, high-value technology solutions will be a key driver to ensuring hospital viability. e5 Workflow tools optimize people, processes, existing systems, data, documents, policies, and protocols. Certive's objective, being to maximize recovery of insurance claims denied to hospital providers, will utilize e5 to analyze internal hospital processes thus improving, automating and controlling the re-engineered tasks, work, and processes for tomorrow.

e5's platform is currently being used by 20 of the 25 healthcare payers in Australia and has significant credentialed depth in medical claims processing, medical billing, medical records and patient accounting and billing records, making the platform an ideal tool for Certive as new opportunities to improve financial performance become vital to hospital administration.

In the collaboration, e5 will develop workflow tools targeted at unique aspects of hospital revenue cycle management. Certive will own the rights to all solutions developed within the collaboration. The e5 platform will be the basis for all workflow tool development and accordingly, e5 will be compensated on commercial terms for the development work undertaken and periodic license payment as required to support the use of the platform within each workflow solution.

Certive recently announced its intention to acquire the assets of Titan Health Management Solutions, Inc. ("Titan"). Titan specializes in partnering with hospitals to enhance their revenue cycle management. The collaboration between Certive and e5 Workflow recently commenced with a detailed analysis of Titan's workflow process and the data requirements to build a scalable and expandable workflow tool for use in denied claims management and revenue

recovery. The goal objective is to design workflow processes that facilitate rapid scaling of Titan's established presence in the denied claims recovery market.

Tony Mudie, President of e5 Workflow, stated that "the strategic partnership with Certive provides e5 with immediate access to the U.S. hospital market, a key segment for us. Insofar as we have a strong presence in healthcare in Australia and have developed medical billing workflow solutions in that market, we were seeking a viable entry into the U.S. market and this relationship provides that opportunity."

Van Potter, CEO of Certive, noted that "the e5 Workflow team are experienced in our chosen market, their culture matches with ours in terms of developing and implementing relevant solutions for the U.S. hospital market, and we believe that these factors will enable us to maintain a competitive advantage as a cloud solution provider in the recovery of denied insurance claims."

ON BEHALF OF THE BOARD OF DIRECTORS OF CERTIVE SOLUTIONS INC.

Van Potter, President, CEO, Director

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides cloud revenue cycle management solutions to U.S. hospitals, delivered collaboratively, utilizing proprietary workflow document management and analytics technologies tailored to healthcare business processes. Certive is currently focused on the denied claim segment of revenue cycle management. Certive's solutions enhance the efficiency and effectiveness of denied claims recovery in a revenue sharing relationship that improves hospital net operating results.

About e5 Workflow Inc.

e5 Workflow Inc. (San Francisco, California, Sydney, Australia) is an innovator and enabler of process-based solutions that are Built for Business. With capabilities for Document Processing, Dynamic Case Handling and Work Management, e5 provides a singular platform for building new and extended process solutions while fully leveraging existing line-of-business systems and applications. Using e5 Workflow, our customers can quickly transform their business interaction, transaction and service delivery processes to get work done faster, better & cheaper. e5 was founded in 1989 and is based in San Francisco, California with offices in Sydney, Australia.

For more information please contact Brian Cameron, Chief Financial Officer of Certive Solutions Inc., at 480-922-5327 or by e-mail at bcameron@certive.com.

The forward-looking information contained in this press release is made as of the date of this press release and except as required by applicable law, the company does not undertake any obligation to update publicly or to revise any of the included forward-looking information, whether as a result of new information, future events or otherwise. By its very nature, such forward-looking information requires the company to make assumptions that may not materialize or that may not be accurate. This forward-looking information is subject to known and unknown risks and uncertainties and other factors, which may cause actual results, levels of activity and achievements to differ materially from those expressed or implied by such information. Neither the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.