



FOR IMMEDIATE RELEASE

March 14, 2014

**Certive Solutions Inc. (CSE: CBP) Announces
Investor Relations Agreement**

Scottsdale, Arizona - The Board of Directors of Certive Solutions Inc. (the "Company or Certive") is pleased to announce the Company has entered into an investor relations contract with Thast Projects Inc. of Vancouver, British Columbia. The contract provides that the consultant will receive a fee of \$10,000 per month for a term of six months commencing on February 1, 2014. The agreement can be extended on a month to month basis thereafter, with the provision that the Company must provide 30 days' written notice of its intention to terminate the agreement. The Company also has agreed to compensate Thast Projects Inc. as a finder in the event that Thast Projects Inc. identifies financing sources or other properties ultimately secured or acquired by the Company.

The Company is pleased to welcome Thast Projects Inc. to its team. Bob Thast will serve as Manager, Investor Relations, for the Company, pursuant to the contract, working with Bob Lunde.

Bob Thast

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Bob Lunde

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Shareholders wishing additional information are asked to contact the Company's offices by phone at (480) 922-5327.

ON BEHALF OF THE BOARD OF DIRECTORS OF CERTIVE SOLUTIONS INC.

Van Potter, President, CEO, Director

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides cloud revenue cycle management solutions to U.S. hospitals, delivered collaboratively, utilizing proprietary workflow document management and analytics technologies tailored to healthcare business processes. Certive is currently focused on the denied claim segment of revenue cycle management. Certive's solutions enhance the efficiency and effectiveness of denied claims recovery in a revenue sharing relationship that improves hospital net operating results.

For more information please contact Brian Cameron, Chief Financial Officer of Certive Solutions Inc., at (480) 922-5327 or by e-mail at bcameron@certive.com.

The forward-looking information contained in this press release is made as of the date of this press release and except as required by applicable law, the company does not undertake any obligation to update publicly or to revise any of the included forward-looking information, whether as a result of new information, future events or otherwise. By its very nature, such forward-looking information requires the company to make assumptions that may not materialize or that may not be accurate. This forward-looking information is subject to known

and unknown risks and uncertainties and other factors, which may cause actual results, levels of activity and achievements to differ materially from those expressed or implied by such information.

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this news release.