



FOR IMMEDIATE RELEASE

November 12, 2013

Certive Solutions Inc. (CNSX: CBP) Announces Website Launch
www.certive.com

Scottsdale, Arizona - The Board of Directors of Certive Solutions Inc. (the "Company") is pleased to announce that effective immediately we proudly direct all shareholders, business colleagues and strategic partners to visit our new website at www.certive.com.

The website defines our brand and direction and provides our customers with a clear description of the services we offer to the revenue lifecycle management sector of the U.S. healthcare market. As we continue to strive for excellence in servicing our customers and provide timely, accurate disclosure to our stakeholders, we welcome continued input and suggestions that enable us to constantly improve these metrics for which we are measured and assessed.

Van Potter, CEO of the Company, remarked that "our new website clearly defines our commitment to providing the most advanced business process management software solutions to select segments of the U.S. healthcare market, including denied claims recovery within the revenue lifecycle management sector. With our highly credentialed management team and strategic partnerships, we believe that our capacity to provide superior solutions to these complicated issues is second to none."

ON BEHALF OF THE BOARD OF DIRECTORS OF CERTIVE SOLUTIONS INC.

Van Potter, President, CEO, Director

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides unique cloud-based based business process management software solutions to select segments of the U.S. healthcare market designed to improve efficiency and leverage the new paradigm of enterprise apps.

For more information please contact Brian Cameron, Chief Financial Officer of Certive Solutions Inc. at 602-865-9356 or by e-mail at bcameron@certive.com.

The forward-looking information contained in this press release is made as of the date of this press release and except as required by applicable law, the company does not undertake any obligation to update publicly or to revise any of the included forward-looking information, whether as a result of new information, future events or otherwise. By its very nature, such forward-looking information requires the company to make assumptions that may not materialize or that may not be accurate. This forward-looking information is subject to known and unknown risks and uncertainties and other factors, which may cause actual results, levels of activity and achievements to differ materially from those expressed or implied by such information. Neither the Canadian National Stock Exchange nor its regulation services provider (as that term is defined in the policies of the Canadian National Stock Exchange) accepts responsibility for the adequacy or accuracy of this release.