



THIS NEWS RELEASE IS NOT FOR DISSEMINATION TO U.S. NEWSWIRE SERVICES FOR DISCLOSURE IN THE UNITED STATES

FOR IMMEDIATE RELEASE

January 17, 2012

VisualVault Corporation Announces Strategic Investment From Australian Reseller

VANCOUVER, BC January 17, 2012 – The Board of Directors of VisualVault Corporation (CNSX: VVT) is pleased to announce that as an integral part of the \$1.8mm private placement currently in progress, VisualVault has secured a strategic investment in the amount of \$100,000 US from the principals of Automation Technologies PLY Ltd. (ATP), the VisualVault reseller in Australia.

ATP has been instrumental in expanding the Company's international scope and customer base including Qantas Airlines based in Australia. The Board believes that this investment strongly indicates the commitment of its Australian channel partner to the technology and affirms the significant growth potential of the VisualVault worldwide revenue.

Van Potter, CEO of VisualVault and Brent Bollong, both a director of VisualVault and President of Auersoft LLC commented jointly that "ATP is highly committed to the VisualVault™ product and to fostering continued expansion of this synergistic business relationship."

About VisualVault Corporation

VisualVault Corporation (Vancouver, BC and Scottsdale, Arizona) provides Enterprise Content Management Software as a Service (SaaS) and compliance cloud services under the VisualVault™ brand to a global market. VisualVault™ is unique in its ability to support customers in a wide range of industries as compared to the focused offerings of competing SaaS solutions.

VisualVault Corporation recently obtained shareholder approval to acquire 100% of VisualVault Technologies Inc. and with it, the assets of Auersoft LLC of Mesa, Arizona. The transaction is scheduled to complete on January 31, 2012. Full disclosure of the transaction is available on SEDAR. VisualVault Corporation intends to pursue a pure SaaS model and expand and build upon the extensive customer base developed by Auersoft LLC both within North America and internationally.

For more information please contact Brian Cameron, Chief Financial Officer of VisualVault Corporation, at 602-865-9356 or by e-mail at office@cameronandassociates.net.

The forward-looking information contained in this press release is made as of the date of this press release and except as required by applicable law, the company does not undertake any obligation to update publicly or to revise any of the included forward-looking information, whether as a result of new information, future events or otherwise. By its very nature, such forward-looking information requires the company to make assumptions that may not materialize or that may not be accurate. This forward-looking information is subject to known and unknown risks and uncertainties and other factors, which may cause actual results, levels of activity and achievements to differ materially from those expressed or implied by such information. Neither the Canadian National Stock Exchange nor its regulation services provider (as that term is defined in the policies of the Canadian National Stock Exchange) accepts responsibility for the adequacy or accuracy of this release.