

Mobilum Technologies Inc Negotiating Rights for Proven AI Software, Customer Advisor

VANCOUVER, BC, Jan 29, 2024 - [Mobilum Technologies Inc.](#) (the “**Company**” or “**Mobilum**”) (**CSE:MBLM**) (**OTC:MBLMF**) (**FRA:C0B**), a technology company listed on the Canadian Stock Exchange, announces a strategic move into the field of Artificial Intelligence (AI). The Company has entered into a novel cooperation agreement starting with the licensing and reselling of the Customer Advisor software in North America, a product developed by BlockchainLab PLC (<https://blockchainlab.com.pl/>).

The Customer Advisor software, known as CADV, already in use by financial institutions for several years, is purported to leverage advanced AI models providing personalized financial advice to customers. CADV interprets customer data and behaviors generating personalized advice and product recommendations. Thereby enabling businesses to provide a more tailored and efficient service.

Mobilum Technologies is currently investigating the CADV software and is optimistic in its ability to transform the online customer experience. In addition to the reselling agreement, Mobilum is also seeking the rights to purchase the source code of the Customer Advisor software, enabling it to further tailor the AI models to better fit the specific needs of the US and Canadian markets.

"We are eager to provide proven AI technologies," said John Henderson, Interim CEO of Mobilum. "The Customer Advisor software appears readily commercial-able as it has been in use by some financial institutions in Europe. This is an exciting development for this company. This represents our first deal of this nature whereby we are building new capacities in AI," he continued.

The Company and BlockchainLab PLC shall work together to formalize an agreement which shall set out the details and terms of the collaboration.

About Mobilum Technologies Inc.

Mobilum Technologies Inc. (CSE:MBLM) (OTC:MBLMF) (FRA:C0B) is a Canadian venture level technology company. The company has recently embarked on a strategic change by divesting non-core assets with an aim to refocus on innovation. Mobilum Technologies is a technology development company with a vision to license and develop proprietary AI solutions. Listed on the Canadian Stock Exchange, Mobilum Technologies remains committed to developing innovative solutions through strategic partnerships. For further information go to www.mobilum.tech. Please note the change in website domain.

About BlockchainLab PLC

BlockchainLab PLC is a team of engineers and consultants with over 25 years of experience in IT and finance. BlockchainLab, located in Poland, creates IT solutions for the largest telecommunications operators, banks, insurance companies, fintech, and other financial institutions.

SOURCE Mobilum Technologies Inc.

Related Links

<https://mobilum.tech>

<https://cadv.ai>

For further information: please contact John Henderson, +1 (250) 809-5909 or via email at ir@mobilum.tech

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Contact Information:

Investor Relations

John Henderson, CEO and CFO

Phone: +1 (250) 809-5909

Email: IR@mobilum.tech