

uBUCK Signs LOI With Datable To Integrate Loyalty Program Into uBUCK Pay and Flexible Cash Card Into Datable's Rewards Offerings

VANCOUVER, British Columbia - May 13, 2019 – [LiteLink Technologies Inc. \(CSE:LLT\) \(OTC:LLNKF\)](#) (“LiteLink”), a leader in digital logistics and payment solutions, has announced that its wholly-owned subsidiary uBUCK Technologies SEZC (“uBUCK”) has signed a letter of intent (LOI) with Datable Technology Corp. (TSXV:DAC) (OTC:TTMZF) (“Datable”) to enter into a strategic commercial relationship.

Under the terms of the LOI, uBUCK will integrate PLATFORM³, Datable's loyalty and rewards program into uBUCK's digital payments platform. This would allow account holders of [uBUCK Pay](#) — who can now make online payments and send worldwide payment transfers within seconds without paying for transfer fees — to also earn rewards for purchases and payments made within the uBUCK Pay digital wallet or on their uBUCK Mastercard. uBUCK and Datable will share transaction fee revenue from the convenience fees charged for uBUCK pin vouchers and debit card transactions.

Datable's customers are leading consumer brands that use PLATFORM³ to reward consumers for purchasing, viewing content, sharing content via social media, referring friends and completing surveys. The terms of the LOI also stipulates that the uBUCK prepaid credit card will be featured as a reward for consumers to purchase with their points on Datable's client's portals.

“We believe that Datable is the #1 Rewards platform on the market. They continue to sign up well-known brands and we're excited to be a part of their cash card offerings,” says James Youn, CEO of uBUCK. Mr. Youn also commented, “The uBUCK Pay platform will see immediate growth. Datable's referrals will allow uBUCK to potentially gain access to millions of new users.”

“Datable provides consumers of Fortune 500 brands with access to over 300 digital gift cards from leading retailers including Starbucks, Walmart, and Target. The partnership with uBUCK provides Datable with a unique and flexible cash card offering that our brand customers are looking to provide to consumers as rewards for engagement,” says Robert Craig, CEO of Datable Technology.

Mr. Craig added, “We have proven that PLATFORM³ delivers value to leading consumer brands and consumers, the uBUCK partnership is a new source of transaction-based revenues for Datable. In 2019, Datable is launching new products and applications leveraging the opt-in personally identifiable information that for PLATFORM³ technology collects to generate new transaction-based revenues.”

The terms of the agreement will also give Datable's data management platform access to non-identifiable user purchase history data to offer uBUCK Pay users coupons and discounts for their most popular and similar purchases.

About uBUCK Technologies SEZC

Based in Georgetown, Cayman Islands, uBUCK Tech is a fintech enterprise that specializes in decentralized digital payments and wallets. [uBUCK Pay](#), its online payments platform and pin voucher solution, offers consumers, businesses and merchants a fast, commission-free and highly secure alternative to traditional payments. Customers can purchase pin vouchers within the uBUCK Pay app or at participating resellers. For details about uBUCK Pay, please visit [uBUCKpay.com](#).

About LiteLink Technologies Inc.

[LiteLink Technologies Inc.](#) (CSE:LLT) (OTC:LLNKF) is a major player in developing world-class enterprise platforms that utilize artificial intelligence, blockchain, and predictive analytics to solve fragmented and outdated technology problems in the logistics and digital payment industries. Our flagship [1SHIFT](#) logistics platform offers real-time transparency and tracking which allows brokers, shippers, and carriers to track shipments and settle payments in real-time. [uBUCK Pay](#) is a multi-currency digital wallet that supports traditional fiat and digital currencies. Consumers are able to make online and offline purchases using the uBUCK debit card and send funds worldwide for free. For more information about LiteLink Technologies Inc., please visit [litelinktech.com](#). If you would like to know more about the 1SHIFT logistics platform, please visit [1shiftlogistics.com](#).

About Datable Technology Corp.

DTC has developed a proprietary, mobile-based consumer marketing platform – PLATFORM³ – that is sold to global Consumer Packaged Goods (CPG) companies and consumer brands. PLATFORM³ is delivered as a subscription service (Software as a Service model) and used by CPG companies to engage consumers, reward purchases and collect valuable consumer data. PLATFORM³ incorporates Artificial Intelligence and Machine Learning to monetize the consumer data, including demographics and purchasing behaviour, by sending consumers targeted offers by email and text messages. For more information, visit [datablecorp.com](#).

For further information, contact Bronson Peever at 833-205-6945 ext. 3742 or investor@litelinktech.com.

Forward-Looking Statement

This news release may contain certain “Forward-Looking Statements” within the meaning of the United States Private Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. When used in this news release, the words “anticipate”, “believe”, “estimate”, “expect”, “target”, “plan”, “forecast”, “may”, “schedule” and other similar words or expressions identify forward-looking statements or information. These forward-looking statements or information may relate to the nature of the business of LiteLink, and other factors or information. Such statements represent LiteLink’s current views with respect to future events and are necessarily based upon a number of assumptions and estimate that, while considered reasonable by LiteLink, are inherently subject to significant business, economic, competitive, political and social risks, contingencies and uncertainties. Many factors, both known and unknown, could cause results, performance or achievements to be materially different from the results, performance or achievements that are or may be expressed or implied by such forward-looking statements. LiteLink does not intend and does not assume any obligation, to update these forward-looking statements or information to reflect changes in assumptions or changes in circumstances or any other events affecting such statements and information other than as required by applicable laws, rules, and regulations.