

KENT CHURN JOINS LITELINK TECHNOLOGIES INC. AS CHIEF OPERATING OFFICER

VANCOUVER, BC – November 28, 2018 - [Litelink Technologies Inc.](#) (“LiteLink”), a key player in Artificial Intelligence and next generation within the Enterprise Applications sector, is pleased to announce Mr. Kent Churn as Chief Operating Officer for LiteLink Labs Inc, a wholly owned subsidiary of LiteLink Technologies Inc. Mr. Churn will help LiteLink define, market, sell, and support product offerings starting with the [1SHIFT Logistics](#) platform that will be ready for trials in December.

“I am excited about returning to Vancouver from Toronto and joining the LiteLink team to drive the launch of the 1SHIFT platform. I see major opportunity to blend the right business model, process expertise, leading technologies, and partnerships to truly unlock value and release more cost-effective, efficient and revenue enabling delivery for the whole logistics ecosystem,” said Mr. Churn.

As part of the executive team, Kent will provide leadership for the business side functions of LiteLink to develop a solution that addresses key industry pain points and creates a unique partnership between shippers, brokers and carriers that will fuel strategic growth. His structured approach to product development, as well as sales execution and ongoing operations, will be key success factors to attack the market.

“I am pleased to bring on a trusted former colleague to Litelink”, says CEO Ashik Karim. “Kent and I have been through major digital and platform transformation software programs together where we saw users reap the benefit of emerging platforms. Kent has demonstrated his ability to operationalize large enterprise platforms as well as establishing customer operations saving clients millions in leakage and inefficiencies. I look forward to seeing similar value at LiteLink starting with our flagship 1SHIFT platform.”

About Kent Churn

Mr. Churn was a Managing Partner over a 19-year career at Accenture, a Fortune Global 500 management consulting and professional services firm, with a focus in business transformation, customer care, outsourcing and technical delivery. Kent most often played the role of a business architect, defining solutions and crafting the value propositions to enable sales execution, streamline delivery, and harvest true business value.

He started his career in the United States deploying call centers at telecommunications companies designed to strengthen customer relationships and reduce end to end costs of provisioning new services and resolving service assurance issues. Kent moved to Vancouver to consult at TELUS and was ultimately the Program Manager who co-led a 3-year business transformation journey that replaced online self-service, the CSR desktop for customer care, ordering and billing for wireline residential customers. He returned to Toronto as the account partner for Bell Canada where he had broad sales and delivery oversight responsibility, most notably for application management of their enterprise sales and ordering platforms. Kent was

also the Oracle lead for Accenture Canada with targets to grow business cross-industry.

About LiteLink Technologies Inc.

LiteLink Tech provides enterprise level solutions utilizing artificial intelligence and predictive analytics to solve the logistics industry's fragmented and outdated technology problem. LiteLink Tech is creating a unified communications platform for tracking shipments, disputes, and errors to increase efficiency and reduce costs for 3PLs, carriers, and shippers. Find out more about the Company at litolinktech.com and the 1Shift Product at 1shiftlogistics.com.

For further information, contact Bronson Peever at 833-205-6945 ext. 3742 or investor@litolinktech.com.

Forward-looking Statement

This news release may contain certain "Forward-Looking Statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. When used in this news release, the words "anticipate", "believe", "estimate", "expect", "target", "plan", "forecast", "may", "schedule" and other similar words or expressions identify forward-looking statements or information. These forward-looking statements or information may relate to the nature of the business of LiteLink, and other factors or information. Such statements represent LiteLink's current views with respect to future events and are necessarily based upon a number of assumptions and estimate that, while considered reasonable by LiteLink, are inherently subject to significant business, economic, competitive, political and social risks, contingencies and uncertainties. Many factors, both known and unknown, could cause results, performance or achievements to be materially different from the results, performance or achievements that are or may be expressed or implied by such forward-looking statements. LiteLink does not intend and does not assume any obligation, to update these forward-looking statements or information to reflect changes in assumptions or changes in circumstances or any other events affecting such statements and information other than as required by applicable laws, rules and regulations.