

Former Ericsson Director of Technology Shoukri Kattan Joins LiteLink as Head of A.I.

VANCOUVER, BC – November 20, 2018 - LiteLink Technologies Inc. (“LiteLink”) (CSE:LLT), a technology leader utilizing artificial intelligence and predictive analytics to move enterprises into a digital-forward world, is pleased to announce Mr. Shoukri Kattan as Head of Artificial Intelligence (A.I.) and Technical Delivery. Mr. Kattan will drive LiteLink’s A.I. and Technical Delivery Strategy and will oversee the delivery of many LiteLink products including the [1Shift Logistics platform](#).

Mr. Kattan is a technology leader and visionary with over ten years of experience working in both startups and large enterprises, leading teams, and delivering software products to customers ranging from small to Fortune 500 companies. Mr. Kattan’s areas of expertise include artificial intelligence, deep learning, and cloud computing. Before joining LiteLink, Mr. Kattan founded Success.ai, a Canadian startup that created a conversational intelligence platform utilizing machine learning and artificial intelligence to serve customers through digital channels. His commercial customers included top Canadian Telecom Operators as well as local governments that reaped the benefits of this leading-edge A.I. platform. Mr. Kattan also served as a Director of Technology at Ericsson, a global telecommunications company.

“I’m excited to join LiteLink, and I look forward to applying my knowledge of A.I. and deep learning to solve customer problems, starting with the 1Shift Logistics platform. The logistics industry has been operating under the current model that relies on reactive actions and forecasting for too long. It is a broken model that doesn’t work well in a business climate characterized by uncertainty and volatility. It is time to change this model towards one with proactive operations and predictive intelligence. Predictive logistics is the future. Companies will either have to adapt and use this model or risk becoming obsolete.” said Mr. Kattan.

“Mr. Kattan will be pivotal in the progression of all future LiteLink projects. Using his invaluable expertise in A.I. and deep learning, we will be able to solve the minor and major problems experienced across the logistics industry. Shoukri brings a deep technological understanding, and I am confident he will make an impact working with us at LiteLink Technologies,” commented LiteLink CEO, Mr. Ashik Karim.

About LiteLink Technologies Inc.

LiteLink provides enterprise level solutions utilizing artificial intelligence and predictive analytics to solve the logistics industry’s fragmented and outdated technology problem. LiteLink is creating a unified communications platform for tracking shipments, disputes, and errors to increase efficiency and reduce costs for 3PLs, carriers, and shippers. Find out more about the Company at litelinktech.com and the 1Shift Product at 1shiftlogistics.com.

For further information, contact Bronson Peever at 833-205-6945 ext 3742 or email investor@litelinktech.com.

Forward-looking Statement

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