



**Lifestyle Delivery Systems Inc.**

**CSE : LDS**

**OTCQX : LDSYF**

**Frankfurt: LD6, WKN: A14XHT**

## **Lifestyle Delivery Systems Inc. Announces CannaStrips™ at High Times and Kushtock Events**

Vancouver, British Columbia, Canada, April 16, 2019, Lifestyle Delivery Systems Inc. (CSE: LDS), (OTCQX: LDSYF), (Frankfurt: LD6, WKN: A14XHT) (“LDS” or the “Company”) announces that its flagship product, CannaStrips™, will be featured at two separate cannabis events over the 4/20 Cannabis holiday weekend.

Every year April 20<sup>th</sup> is considered an unofficial cannabis holiday. High Times will be holding an event at the Cal Expo in Sacramento, CA and Kushtock will be holding a separate event at the Adelanto Stadium in Adelanto, CA. The Company’s wholly-owned subsidiary, CSPA Group, Inc., has reserved 10x20 booths at both events and has entered its THC and CBD CannaStrips™ into the High Times competition. CSPA Group will be partnering with a retailer for both events, which will allow CSPA Group to sell its products at the shows.

Casey Fenwick, President of LDS, stated, “CannaStrips™ will have a store presence in both geographical locations which will be great for building the brand. Events surrounding the cannabis industry’s biggest holiday (4/20) normally draw large crowds. The previous month’s High Times Dope Cup Event was a great success, and the upcoming High Times and Kushtock events are expected to be the largest in the state. There should be a great turn out.”

The Company’s CEO, Brad Eckenweiler, stated, “CannaStrips™ have generated significant momentum, and we feel that having a presence at both Northern and Southern California events will keep that momentum going. It is noteworthy that at the High Times Dope Cup Event last month the CannaStrips™ inventory sold out completely during both days.”

The Company will continue to update the market as relevant developments occur.

### **About CSPA Group Inc.**

CSPA Group, Inc. is located in Adelanto, California and is a City-Permitted and State-Licensed manufacturer and distributor/transporter in the California cannabis industry. CSPA Group manufactures extracted oils and distillates and produces CannaStrips™ under a license agreement with Lifestyle Delivery Systems Inc. a British Columbia corporation.

### **About CannaStrips™**

The proprietary CannaStrips™ true Transmucosal Delivery System is superior to any other sublingual product. CannaStrips™ are formulated from extracts reduced to microparticulate size and homogenized into a lipid encapsulation. This allows the active cannabinoids and terpenes to enter the bloodstream quickly through the buccal membrane of the mouth and remain in the bloodstream until receptors in the body are available. This formula allows the dosage to be more effective for a much longer duration without dips and spikes in dosage effect and little or no degradation from the liver. The result is a consistently precise, safe and effective method of medication.

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## **About Lifestyle Delivery Systems Inc.**

Lifestyle Delivery Systems Inc. is a technology company that licenses its technology to a state-of-the-art production and packaging facility located in Southern California. The Company's technology produces infused strips (similar to breath strips) that are not only a safer, healthier option to any other form of delivery but also allows for the inclusion of a wide spectrum of ingredients from over the counter medications to homeopathic, nutraceutical, vitamins and supplements. The technology provides a new way to accurately meter the dosage and assure the purity of the selected product. From start to finish, the production process, based on the Company's technology, tests for quality and composition of all the ingredients used in each and every strip which results in a delivery system that is safe, consistent and effective.

On behalf of the board of directors of Lifestyle Delivery Systems Inc.

Brad Eckenweiler  
CEO & Director

FOR MORE INFORMATION, PLEASE CONTACT:

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### **Cautionary Disclaimer Statement:**

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Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. The Company cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond the Company's control. Such factors include, among other things: risks and uncertainties relating to the Company's limited operating history and the need to comply with environmental and governmental regulations. In addition, marijuana remains a Schedule I drug under the United States Controlled Substances Act of 1970. Although Congress has prohibited the US Justice Department from spending federal funds to interfere with the implementation of state medical marijuana laws, this prohibition must be renewed each year to remain in effect. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward looking information. Except as required under applicable securities legislation, The Company undertakes no obligation to publicly update or revise forward-looking information.