

Lifestyle Delivery Systems Inc.

CSE : LDS

OTCQX: LDSYF

Frankfurt: LD6, WKN: A14XHT

Lifestyle Delivery Systems Inc. announces CSPA Group Inc. and LDS Scientific's March Distribution of New Luxury Product Line Rêveur

Vancouver, British Columbia, Canada, March 28, 2018, Lifestyle Delivery Systems Inc. (CSE: LDS), (OTCQX: LDSYF), (Frankfurt: LD6, WKN: A14XHT) ("LDS" or the "Company") announces that CSPA Group Inc. and LDS Scientific begin distribution of the new luxury brand of cannabis products Rêveur for the California market.

CSPA Group Inc. has begun the distribution of the Rêveur product line to selected retail stores in California. The new product line, Rêveur (the French word for Dreamer), is designed for the upscale luxury cannabis market using only fresh frozen organically grown cannabis strains processed at minus 50 degrees Celsius. This process preserves all of the natural terpenes and flavonoids. Brad Eckenweiler, CEO of LDS, stated, "We expect that our new product line, Rêveur, will be on the shelves and available for customers at selected retailers in southern California this week." Each Rêveur package in the product line includes the full spectrum testing analysis. The selected stores and their locations will be announced once the delivery of the Rêveur products has been received by the retailers.

About Lifestyle Delivery Systems Inc.

Lifestyle Delivery Systems Inc. is a licensed, state-compliant vertically integrated cannabis-related company. From our isogenic pollination nursery to our cutting edge, state-of-the-art production facility located in Southern California, LDS has become one of the most diverse, innovative and scientifically based cannabis companies throughout North America. The Company's technology produces infused strips (similar to breath strips) that are not only a safer, healthier option to smoking but also a new way to accurately meter the dosage and assure the purity of the product. From start to finish, the production process tests for quality and composition of all the ingredients used in each and every strip, resulting in a delivery system that is safe, consistent and effective.

On behalf of the board of directors of Lifestyle Delivery Systems Inc.

Brad Eckenweiler CEO & Director

FOR MORE INFORMATION, PLEASE CONTACT: <u>investor.relations@lifestyledeliverysystem.com</u> 1-866-347-5058

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The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this news release.

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. The Company cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond the Company's control. Such factors include, among other things: risks and uncertainties relating to the Company's limited operating history and the need to comply with environmental and governmental regulations. In addition, marijuana remains a Schedule I drug under the United States Controlled Substances Act of 1970. Although Congress has prohibited the US Justice Department from spending federal funds to interfere with the implementation of state medical marijuana laws, this prohibition must be renewed each year to remain in effect. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward looking information. Except as required under applicable securities legislation, The Company undertakes no obligation to publicly update or revise forward-looking information.