Lifestyle Delivery Systems Inc.



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Lifestyle Delivery Systems Inc. announces Memorandum of Understanding for distribution of CannaStrips to Hundreds of Dispensaries in California

Vancouver, British Columbia, Canada, November 22, 2016, Lifestyle Delivery Systems Inc. (CSE: LDS), (OTCQB: LDSYF), and Borse Frankfurt Exchange (XETR:LD6) ("LDS" or the "Company") is very pleased to announce that it has entered into a Memorandum of Understanding (the "MOU") with Azonic Health Sciences, LLC ("Azonic") and its affiliated companies for the distribution of its CannaStrips line of products. The arrangement would place CannaStrips in hundreds of current medical marijuana dispensaries and into the anticipated new retail stores throughout California.

Brad Eckenweiler, CEO of Lifestyle Delivery Systems states, "The passage of Proposition 64 in the state of California legalizes the adult recreational use of cannabis for over 39 million residents and more than 100 million annual adult visitors. This is more than just a significant potential market increase, it represents more than 100 times the current number of legally registered medical marijuana users in the state that are now capable of purchasing CannaStrips. We also believe that the smokeless benefits of Cannastrips are ideally suited to the stringent California smoke free legislation, which restricts smoking of any kind in most public and commercial areas - a restriction that would not apply to CannaStrips. We are very excited for the prospects of offering the Lifestyle Delivery Systems' CannaStrips Technology to over 100 million possible new customers."

The California market upon legalization will represent a market value greater than the rest of North America combined including Canada. The Company has recently made modifications to increase production capacity in anticipation of the expanded distribution network required to meet the projected 2017 market demand.

About Azonic Health Sciences, LLC.

Located in Simi Valley, CA, Azonic is an advertising, distribution and promotion company representing over 800 business and associations in the medical marijuana industry in California.

About Lifestyle Delivery Systems Inc.

The Company's technology produces infused strips (similar to breath strips) that are not only a safer, healthier option to smoking but also a new way to accurately meter the dosage and assure the purity of the product. From seed to sale the ingredients are tested for quality and composition throughout the formulation and production processes, insuring each and every product produced with our technology is safe, consistent and effective.

U.S. Department of Commerce: California Statistics http://industry.visitcalifornia.com/Industry/Research/CaliforniaStatisticsTrends/

On behalf of the board of directors of Lifestyle Delivery Systems Inc.

Brad Eckenweiler CEO & Director

FOR MORE INFORMATION, PLEASE CONTACT: <u>investor.relations@lifestyledeliverysystem.com</u> 1-866-347-5058

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