



Lifestyle Delivery Systems Inc.

CSE : LDS

OTCQB : LDSYF

XETR: LD6

Lifestyle Delivery Systems Inc. Will Benefit From California Voters Approving Proposition 64 For Adult Recreational Marijuana Use

Vancouver, British Columbia, Canada, November 09, 2016, Lifestyle Delivery Systems Inc. (CSE: LDS, OTCQB: LDSYF, XETR: LD6) and its wholly owned subsidiary, Canna Delivery Systems Inc., (CDS) are ideally positioned to benefit from the passage of California's Proposition 64 allowing individuals to purchase and consume marijuana products for recreational use.

The addition of the legal recreational use of marijuana to the existing medical marijuana regulations in California is expected to increase the current market size from approximately \$2.9 billion to over \$7 billion dollars USD annually. The recent expansion to the Company's supply chain and production capabilities are well timed to meet the anticipated increase in demand well beyond the current estimated production requirements of CannaStrips. Brad Eckenweiler, CEO of LDS stated, "We are very confident in our current medicinal cannabis model and its probability of success. However, the addition of a recreational market will almost certainly double our projected revenue model and accelerate our market penetration and branding of CannaStrips. It would be hard to imagine a more advantageous set of circumstances for LDS in this market sector and as the CEO I promise the Company will take full advantage and benefit of our positioning."

About Lifestyle Delivery Systems Inc.

LDS' technology produces infused strips (similar to breath strips) that are not only a safer, healthier option to smoking but also a new way to accurately meter the dosage and assure the purity of the product. From start to finish, the production process tests for quality and composition of all the ingredients used in each and every strip, resulting in a delivery system that is safe, consistent and effective.

On behalf of the board of directors of Lifestyle Delivery Systems Inc.

Brad Eckenweiler
CEO & Director

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Cautionary Disclaimer Statement:

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