

# LIFESTYLE DELIVERY SYSTEMS INC. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS June 30, 2016

# INTRODUCTION

The following Management Discussion and Analysis ("MD&A") of Lifestyle Delivery Systems Inc. (the "Company" or "LDS"), has been prepared by management, in accordance with the requirements of National Instrument 51-102 as of August 29, 2016, and should be read in conjunction with the unaudited condensed consolidated interim financial statements of the Company for the three and six month periods ended June 30, 2016 and 2015 and the related notes contained therein which have been prepared under International Financial Reporting Standards ("IFRS").

The information contained herein is not a substitute for detailed investigation or analysis on any particular issue. The information provided in this document is not intended to be a comprehensive review of all matters and developments concerning the Company. Additional information relevant to the Company's activities can be found on SEDAR at www.sedar.com and the Company's website at http://www.lifestyledeliverysystems.com.

All financial information in this MD&A has been prepared in accordance with IFRS and all dollar amounts are quoted in Canadian dollars, the reporting currency of the Company, unless specifically noted.

# CAUTIONARY NOTE REGARDING FORWARD LOOKING STATEMENTS

Certain statements contained in the foregoing MD&A constitute forward-looking statements. Such forward-looking statements involve a number of known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date the statements were made, and readers are advised to consider such forward-looking statements in light of the risks set forth below.

# **COMPANY OVERVIEW**

The Company was incorporated on September 14, 2010 pursuant to the *Business Corporations Act*, British Columbia. The Company's principal business activity is development and licensing of technologies that produce oral delivery systems that can be used for energy elixirs, herbal remedies and a smokeless alternative option to medicinal and recreational users of cannabis. The Company's shares trade on the Canadian Securities Exchange under the trading symbol "LDS", on OTCQB under the trading symbol "LDSYF", and on the Borse Frankfurt Exchange under the symbol LD6, WKN number A14XHT.

On May 1, 2015, the Company acquired all the issued and outstanding shares in the capital of Canna Delivery Systems Inc. ("CDS"), a company incorporated under the State of Nevada, and changed its name to "Lifestyle Delivery Systems Inc." under the British Columbia Business Corporations Act (the "Transaction"). Upon acquisition, CDS became a wholly-owned subsidiary of LDS.

# **SIGNIFICANT EVENTS**

The following significant developments occurred during the quarter ended June 30, 2016, and up to the date of the filing of this report:

Appointment of Chief Science Officer

On April 26, 2016, the Company appointed Dr. John Sanderson, MD as its Chief Science Officer. Dr. Sanderson's main objectives will be to work in conjunction with researchers to advance the development of the Company's CannaStrips technology as well as to create protocols necessary for the clinical trials. In addition, Dr. Sanderson will work on composition of the white papers, following the results of the clinical trials, and secure patents for the CannaStrips technology.

#### Non-brokered Private Placements

- i. On May 9, 2016, the Company closed a non-brokered private placement (the "April Offering"), which it announced on April 26, 2016. As a result of the April Offering, the Company issued a total of 1,000,000 units ("Units") at a price of \$0.10 per Unit for total gross proceeds of \$100,000. Each Unit consisted of one common share of the Company and one share purchase warrant entitling the holder to purchase one additional common share for a period of two years expiring on May 9, 2018, at an exercise price of \$0.12 per share until May 9, 2017, and at \$0.20 per share thereafter.
  - In connection with the Offering, the Company issued 100,000 finder's warrants (the "Finder's Warrants"). The Finder's Warrants entitle the holder to purchase one common share of the Company at \$0.12 per share for a period of two years expiring on May 9, 2018.
- ii. During the month of May 2016 the Company arranged a non-brokered private placement offering (the "May Offering") of up to USD\$90,000 at a price of \$0.08 per unit (the "May Unit"). The Company closed the May Offering on July 6, 2016 when it issued 655,225 May Units for gross proceeds of CAD\$52,418 (USD\$40,000). Each May Unit consisted of one common share of the Company and one share purchase warrant entitling a holder to purchase one additional common share, for a period of two years after closing, at an exercise price of \$0.10 per common share.
- iii. During the month of August 2016 the Company arranged a non-brokered private placement offering (the "August Offering") of up to \$1,000,000 at a price of \$0.18 per unit (the "August Unit"). Each August Unit being offered under the August Offering consists of one common share of the Company and one share purchase warrant entitling a holder to purchase one additional common share, for a period of one year after closing, at an exercise price of \$0.18 per common share.

On August 25, 2016, the Company closed the first tranche of the August Offering, by issuing 2,653,000 August Units for total gross proceeds of \$477,540. The Company expects to close the second and final tranche of its August Offering in the first week of September.

## Warrant Exercises

During the period ended June 30, 2016 and up to the date of the filing of this MD&A, the Company received \$215,000 on exercise of 2,150,000 warrants at \$0.10.

## Application for Trademark

On May 2, 2016 the Company filed for U.S. federal trademark registration for CANNASTRIPS SMOKEFREE PAIN RELIEF in the category of Pharmaceutical Products. As of the date of the filing of this MD&A the application is under review.

Signing a Deal Point Letter for a Proposed Joint Venture

During June 2016 the Company and CDS signed a Deal Point Letter for a proposed joint venture to produce CannaStrips at Cultivation Technologies, Inc.'s 6-acre Coachella, California facility. The proposed joint venture would enable a permitted facility to produce cannabinoid products using the CannaStrips technology together with an operating entity formed under California law.

While the Company, along with CTI, started working on the plans for construction of a permanent 111,000 square foot permitted CTI facility, the City of Coachella has voted to allow a temporary mobile structure on the permitted site that would provide the Company a place to manufacture CannaStrips in the interim period during the construction.

#### Loan Facility

Effective June 30, 2016, the Company secured a \$100,000 credit facility (the "Loan Facility") with an unrelated third party creditor. Under the terms of the Loan Facility, the Company was to receive an initial advance of

\$50,000 on or about June 30, 2016 (the "Initial Advance"), and was entitled to receive additional advances of up to an additional \$50,000 at the discretion of the lender. The outstanding principal under the Loan Facility accrues interest at a rate of 3% per month, compounded monthly, with the outstanding principal due on or before January 1, 2017.

The Company received the first \$25,000 of the Initial Advance on June 24, 2016, with the second \$25,000 advanced on July 5, 2016. The additional advance for the total of \$30,000 was received on July 13, 2016, and the remaining \$20,000 were advanced on August 24, 2016.

As additional consideration for the Initial Advance under the Loan Facility, the Company agreed to issue to an affiliate of the lender share purchase warrants for the purchase of up to 700,000 common shares of the Company, exercisable at a price of \$0.08 per share for a period expiring on January 15, 2018, and issue 14 additional common shares of the Company for each additional \$1.00 advanced thereon. Since the lender advanced the full amount available under the loan facility during July and August 2016, on July 19, 2016 the Company issued to an affiliate of the lender share purchase warrants for the purchase of up to an additional 700,000 common shares of the Company, exercisable at a price of \$0.10. The additional warrants expire on January 15, 2018.

# Grant of Options

On July 13, 2016, the Company granted options to purchase up to 3,405,595 shares of its common stock to its executive officers and directors. The options granted may be exercised at a price of \$0.12 per share and expire on July 13, 2017.

Listing on Borse Frankfurt Exchange

During July 2016 the Company received an approval to list its shares of common stock on the Borse Frankfurt Exchange in Germany. The Company's shares are trading under the symbol LD6, WKN number A14XHT.

#### OVERALL PERFORMANCE

The following discussion of the Company's financial performance is based on the unaudited condensed consolidated interim financial statements for the three and six month periods ended June 30,2016.

Comparison of financial condition

•	 Six Months Ended June 30, 2016		Year Ended ember 31, 2015
Working capital	\$ (706,406)	\$	(201,151)
Total assets	\$ 1,214,105	\$	1,433,401
Technology	\$ 698,564	\$	840,169
Total liabilities	\$ 763,022	\$	375,817
Share capital and reserves	\$ 3,787,867	\$	3,677,867
Deficit	\$ 3,377,285	\$	2,676,683

The statements of financial position as of June 30, 2016 and December 31, 2015 indicated a cash position of \$5,643 (2015 - \$119,261) and total current assets of \$56,616 (2015 - \$174,666). The decrease in total current assets was mainly associated with the change in the Company's business direction associated with acquisition of the Technology from CDS, completed on May 1, 2015, and increased cash requirements to support the new business.

The long-term assets of the Company were represented by equipment totaling \$458,925 (2015 - \$418,566). The Company is planning to lease this equipment to its licensees for production and packaging of the CannaStrips. CannaStrips Technology was carried on the books at \$698,564 (2015 - \$840,169), less accumulated amortization of \$213,029 (2015 - \$121,507).

At June 30, 2016, current liabilities totaled \$763,022 (2015 - \$375,817) and included \$489,761 in accounts payable and accrued liabilities (2015 - \$183,209), \$156,292 in amounts owed to related parties

(2015 - \$140,708), \$9,106 in advances payable (2015 - \$Nil) and \$32,523 in unearned revenue (2015 - \$51,900). The unearned revenue was associated with the non-refundable deposit for the total of USD\$25,000, which the Company received from an arm's length party as consideration for the Memorandum of Understanding (the "MOU") the Company entered into on July 30, 2015. In addition, the Company had \$32,077 (2015 - \$Nil) in loans payable with non-related parties and \$43,263 (2015 - \$Nil) in derivative liability associated with the warrants issued under the Loan Facility, as described in the *Significant Events* section of this MD&A.

At June 30, 2016, the Company had a working capital deficiency of \$706,406 (2015 - \$201,151). Management plans to fund the Company's day-to-day operations with revenue generated from its operations as well as through debt or equity financing.

Shareholders' equity was comprised of share capital of \$3,649,017 (2015 - \$3,547,263), reserves of \$138,850 (2015 - \$130,604), obligation to issue shares of \$86,012 (2015 - \$33,594), accumulated other comprehensive loss of \$45,511 (2015 - accumulated other comprehensive income totaling \$22,806) and accumulated deficit of \$3,377,285 (2015 - \$2,676,683) for a net equity of \$451,083 (2015 - \$1,057,584).

The weighted average number of common shares outstanding for the six month period ended June 30, 2016, was 26,580,399 (2015 - 11,252,554).

## COMPARISON OF RESULTS OF OPERATIONS

#### Net Loss

During the three month period ended June 30, 2016, the Company reported a net loss of \$359,156 (\$0.01 basic and diluted loss per share) and a net comprehensive loss of \$361,075 compared to a net loss of \$344,029 (\$0.03 basic and diluted loss per share) and net comprehensive loss of \$333,058 during the three month period ended June 30, 2015. The increased loss during the three months ended June 30, 2016, was mainly associated with the acquisition of CDS during the second quarter of the Company's Fiscal 2015, which resulted in the change of the Company's business model and operations.

During the six month period ended June 30, 2016, the Company reported a net loss of \$700,602 (\$0.03 basic and diluted loss per share) and a net comprehensive loss of \$768,919 compared to a net loss of \$467,147 (\$0.04 basic and diluted loss per share) and net comprehensive loss of \$456,176 during the six month period ended June 30, 2015. The increased loss during the six months ended June 30, 2016, was mainly associated with the acquisition of CDS during the second quarter of the Company's Fiscal 2015, which resulted in the change of the Company's business model and operations.

## Revenue

During the three month period ended June 30, 2016, the Company recognized \$14,459 (2015 - \$30,688) in revenue. The Company recorded \$7,800 associated with the allocated portion of an annual license fee the Company received pursuant to the License Agreement with HA dated for reference June 25, 2015. In addition, the Company recorded \$6,659 from the sale of its packaging material to Wisdom Homes of America, Inc.

During the six month period ended June 30, 2016, the Company recognized \$23,052 (2015 - \$30,688) in revenue. The Company recorded \$16,393 associated with the allocated portion of an annual license fee the Company received pursuant to the License Agreement with HA dated for reference June 25, 2015. In addition, the Company recorded \$6,659 from the sale of its packaging material to Wisdom Homes of America, Inc.

## Operating Expenses

During the three month period ended June 30, 2016, the Company recorded operating expenses of \$373,615 (2015 - \$375,355). The Company recorded \$15,224 in research and development fees, a \$26,392 decrease as compared to the same period in Fiscal 2015. Decreased traveling requirements resulted in a decrease to the meals and travel expenses of \$26,101, from \$35,426 incurred during the three month ended June 30, 2015 to \$9,325 incurred during the three months ended June 30, 2016. In addition, the financing fees decreased by \$12,694, and regulatory fees by \$15,014. The Company recorded amortization of the Technology acquired from

CDS of \$45,148 (2015 - \$49,647), a decrease of \$4,499. The largest factors offsetting the above decreases in operating expenses were consulting fees of \$129,105 (2015 - \$116,711), followed by the office and general expenses of \$96,033 (2015 - \$40,885). The increase in general expenses was attributed to the rental fees for its production facility the Company began to rent in October of 2015. An increase in accounting fees of \$22,466, from \$30,594 during the three months ended June 30, 2015 to \$53,060 during the three months ended June 30, 2016 further offset the positive effects of reduced operating expenses noted above.

During the six month period ended June 30, 2016, the Company recorded operating expenses of \$723,622 (2015 - \$498,473). The largest factors contributing to the increase in operating expenses were consulting fees of \$268,395 (2015 - \$156,298), followed by the office and general expenses of \$200,887 (2015 - \$41,309). The increase in general expenses was attributed to the rental fees for its production facility the Company began to rent in October of 2015. In addition, the Company recorded amortization of the Technology acquired from CDS of \$93,317 (2015 - \$49,647) and accounting fees of \$75,560 (2015 - \$55,594). Above expenses were offset by the reduced legal fees of \$31,681 (2015 - \$47,191), meals and travel expenses of \$16,569 (2015 - \$37,288), research and development fees of \$17,938 (2015 - \$41,616), and regulatory fees of \$19,275 (2015 - \$31,657). In addition, absence of finance fees and advertising and promotion activities further offset the negative impact of certain increases in operating expenses described above.

As the Company's current operations do not generate significant revenues, it will continue to rely on equity and debt financing in order to meet its ongoing day-to-day operating requirements. There can be no assurance that financing, whether debt or equity, will be available to the Company in the amount required at any particular time, or, if available, that it can be obtained on terms satisfactory to the Company.

# SUMMARY OF QUARTERLY RESULTS

The following tables set forth selected financial information of the Company for the eight most recently completed quarters. This information is derived from unaudited quarterly financial statements and audited annual financial statements prepared by management in accordance with IFRS.

	June 30, 2016	]	March 31, 2016	De	ecember 31, 2015	Sej	ptember 30, 2015
Revenue net of Cost	\$ 14,459	\$	8,593	\$	(14,779)	\$	40,790
Net Loss	\$ 359,156	\$	341,446	\$	402,831	\$	336,695
Loss per Share	\$ 0.01	\$	0.01	\$	0.02	\$	0.01
Technology	\$ 698,564	\$	741,970	\$	840,169	\$	1,363,686
Total Assets	\$ 1,214,105	\$	1,190,985	\$	1,433,401	\$	2,068,522
Working Capital	\$ (706,406)	\$	(509,703)	\$	(201,151)	\$	(89,247)

	June 30, 2015	N	March 31, 2015	De	cember 31, 2014	Sep	tember 30, 2014
Revenue net of Cost	\$ 30,688	\$	-	\$	-	\$	-
Net Loss	\$ 344,029	\$	123,116	\$	210,371	\$	118,619
Loss per Share	\$ 0.03	\$	0.01	\$	0.06	\$	0.03
Technology	\$ 1,438,293	\$	-	\$	-	\$	-
Total Assets	\$ 2,223,015	\$	382,177	\$	391,946	\$	548,474
Working Capital	\$ 197,641	\$	63,766	\$	150,482	\$	(44,874)

Overall, consulting, accounting, legal, regulatory fees, amortization, research and development, and finance fees are the major components that caused variances in net losses from quarter to quarter.

During the quarter ended June 30, 2016, the Company recorded \$14,459 in revenue which was associated with the allocated portion of an annual license fee the Company received pursuant to the License Agreement with HA, as well as with the sale of the packaging materials. Operating expenses totaled \$373,615 and included consulting fees of \$129,105, amortization expense of \$45,148, office and other general expenses of \$96,033, of which \$91,887 was associated with the rental fees the Company paid for its production facility, accounting fees of \$53,060, legal fees of \$15,001 and research and development costs of \$15,224.

During the quarter ended March 31, 2016, the Company recorded \$8,593 in revenue which was associated with the allocated portion of an annual license fee the Company received pursuant to the License Agreement with HA. Operating expenses totaled \$350,007 and included consulting fees of \$139,290, amortization expense of \$48,169, office and other general expenses of \$104,854, of which \$94,861 was associated with the rental fees the Company paid for its production facility, accounting fees of \$22,500, legal fees of \$16,680 and research and development costs of \$2,714.

During the quarter ended December 31, 2015, the Company did not generate any revenue from its operations, as it was concentrating on the improvement of its Technology and set up and configuration of its equipment which will be used in the future by the Company's licensees for production of the CannaStrips. \$14,779 adjustment to the revenue resulted from the partial reclassification of the license fee paid by Healthy Asylum Inc. during the quarter ended June 30, 2015 to unearned revenue at December 31, 2015. Operating expenses totaled \$252,355 and included consulting fees of \$133,522, accounting fees of \$15,600, office and other general expenses of \$31,200, research and development of \$10,282 and legal fees of \$54,561, among other operating expenses. In addition, during the quarter ended December 31, 2015 the Company impaired its inventory by \$136,332, as the management was not certain that the cost would be recovered.

During the quarter ended September 30, 2015, the Company recorded \$40,790 in revenue which was associated with the sales of packaging materials to the licensee, pursuant to the License Agreement dated for reference June 25, 2015. Operating expenses totaled \$378,905 and included consulting fees of \$132,391, amortization expense of \$74,551, accounting fees of \$9,814 relating to CDS's bookkeeping, office and other general expenses of \$59,583, research and development of \$7,164 and legal fees of \$45,805.

During the quarter ended June 30, 2015, the Company recorded \$30,688 in revenue which was associated with an annual license fee pursuant to the License Agreement dated for reference June 25, 2015. Operating expenses incurred amounted to \$375,384, which mainly consisted of accounting fees of \$30,594 relating to fiscal 2014 audit, tax returns and preparation of the filing statement for the acquisition of CDS, amortization of \$49,647, legal fees of \$17,191, consulting fees of \$116,711, research and development of \$41,616 and finance fee related to accretion of \$12,694.

During the quarter ended March 31, 2015, the Company incurred a net loss of \$123,496, which mainly consisted of accrued accounting fees of \$25,000 relating to fiscal 2014 audit and preparation of the filing statement for the acquisition of CDS, accrued legal fees of \$30,000 in relation to the acquisition of CDS and the private placement, consulting fees of \$39,587, and finance fee related to accretion of \$20,321.

During the quarters ended December 31, 2014, and September 30, 2014, the major expenses of the Company were related to accretion expense from the convertible debentures. In total \$110,470 was recognized as finance fee related to accretion during these periods.

# LIQUIDITY AND CAPITAL RESOURCES

As at June 30, 2016, the Company had \$5,643 (2015 – \$119,261) in cash and cash equivalents, with the working capital deficiency of \$706,406 (2015 - \$201,151). The Company's share capital was \$3,649,017 (2015 - \$3,547,263) representing 33,650,729 (2015 - 32,550,729) common shares, of which 6,300,000 were held in escrow, reserves of \$138,850 (2015 - \$130,604), and an obligation to issue shares of \$86,012 (2015 - \$33,594). As at June 30, 2016, the Company had accumulated a deficit of \$3,377,285 (2015 - \$2,676,683) and recorded other comprehensive loss of \$45,511, as compared to comprehensive income of \$22,806 as at December 31, 2015.

The Company generated only minimal revenues from its operations and is dependent on the equity markets as its source of additional operating capital.

Until the Company is able to increase its revenue from the main business activities, through entering into additional license agreements for its Technology, the Company will have to continue to rely on equity and debt financing. There can be no assurance that financing, whether debt or equity, will be available to the Company in the amount required at any particular time or for any particular period or, if available, that it can be obtained on terms satisfactory to the Company.

#### CONTRACTUAL OBLIGATIONS

A summary of the Company's contractual obligations at June 30, 2016, is detailed in the table below.

	Payments Due by Period					
	Total	Less than 1 Year	1 – 3 Years	4 – 5 Years	After 5 Years	
Accounts Payable	\$ 483,888	\$ 483,888	N/A	N/A	N/A	
Accrued Liabilities	\$ 5,873	\$ 5,873	N/A	N/A	N/A	
Amounts due to Related Parties	\$ 156,292	\$ 156,292	N/A	N/A	N/A	
Advances Payable	\$ 9,106	\$ 9,106	N/A	N/A	N/A	
Unearned Revenue	\$ 32,523	\$ 32,523	N/A	N/A	N/A	
Loans Payable	\$ 75,340	\$ 75,340				
Total	\$ 763,022	\$ 763,022	N/A	N/A	N/A	

Management believes that the Company will be able to generate sufficient cash to meet its current obligations for the next twelve months.

# OFF BALANCE SHEET ARRANGEMENTS

To the best of management's knowledge, there are no off-balance sheet arrangements that have, or are reasonably likely to have, a current or future effect on the results of operations or financial condition of the Company.

#### RELATED PARTY TRANSACTIONS

Services provided:		J	June 30, 2016	June 30, 2015	
Management consulting fees	a)	\$	144,485	\$ 44,900	
Corporate advisory services	b)	\$	-	\$ 82,500	

- a) Management consulting services consist of the following:
  - \$53,534 (2015 \$Nil) in consulting fees accrued to Mr. Eckenweiler, the Company's Chief Executive Officer (the "CEO") and a member of the board of directors. On July 31, 2015, the Company entered into a consulting agreement with Mr. Eckenweiler for a one year term for USD\$6,700 per month.
  - \$\\$\\$Nil (2015 \\$16,360) in consulting fees paid or accrued to Mariscos Del Mar, a company controlled by Brad Eckenweiler, the CEO and director of the Company.
  - \$39,951 (2015 \$Nil) in consulting fees paid or accrued to Mr. Pakulis, the Company's President and a member of the board of directors. The Company agreed to reimburse Mr. Pakulis at USD\$5,000 per month for his services.
  - \$6,000 (2015 \$Nil) in consulting fees accrued to Yanika Silina, the Company's Chief Financial Officer (the "CFO"). The Company agreed to reimburse Ms. Silina at \$1,000 per month for her services.
  - \$Nil (2015 \$16,360) in consulting fees paid or accrued to FindTec, Inc., a company controlled by Brent Inzer, the former president, CFO and director of CDS.
  - \$45,000 (2015 \$12,270) in consulting fees paid or accrued to Da Costa Management Corp., a company controlled by John da Costa, the former director of CDS.
- b) Corporate advisory services were provided to the Company by Baron Global Financial Canada Ltd., a company with a former director in common, under a one-year agreement. The agreement was terminated as of December 31, 2015.

# **Related Party Payables:**

	June 30, 2016	December 31, 2015
Baron Global Financial Canada Ltd. (1)	\$ -	\$ 69,300
Brad Eckenweiler	110,265	63,389
Jim Pakulis	39,027	-
FindTec, Inc. (1)	-	6,189
Mariscos Del Mar Inc.	-	830
Yanika Silina	7,000	1,000
Total payable to related parties	\$ 156,292	\$ 140,708

<sup>(1)</sup> During the year ended December 31, 2015, Baron Global Financial Canada Ltd. and FindTec, Inc. ceased to be related parties. The amounts owed to these entities have been included as part of trade accounts payable.

#### SIGNIFICANT ACCOUNTING POLICIES AND CRITIAL ACCOUNTING ESTIMATES

All significant accounting policies and critical accounting estimates are fully disclosed in Note 3 of the audited consolidated financial statements for the year ended December 31,2015.

# FINANCIAL INSTRUMENTS

All financial assets and financial liabilities are initially recorded at fair value and designated upon inception into one of the following categories: held-to-maturity, available-for-sale, loans and receivables, other financial liabilities or at fair value through profit or loss ("FVTPL").

Financial assets classified as FVTPL are measured at fair value with unrealized gains and losses recognized through profit and loss. Available-for-sale instruments are measured at fair value with unrealized gains and losses recognized in other comprehensive income. Held-to-maturity instruments are measured at amortized cost using the effective interest rate method with any changes to the carrying amount of the investment, including impairment losses, recognized in the statement of comprehensive loss. Loans and receivables are measured at cost less any provision for impairment. Other financial liabilities are recognized initially at fair value and subsequently at amortized cost

The Company has implemented the following classifications for its financial instruments:

- a) Cash, short-term investments, and receivables have been classified as loans and receivable;
- b) Accounts payable, accrued liabilities, advances payable, unearned revenue, amounts due to related parties, and loans payable have been classified as other financial liabilities;
- c) Derivative liability for warrants has been classified as FVTPL.

Assets measured at fair value on a recurring basis were presented on the Company's balance sheet as at June 30, 2016 as follows:

Fair Value Measurements Using							
	Quoted prices in active	Significant other	Significant	Balance,	Balance,		
	markets for identical	observable	unobservable	June 30,	December 31,		
	instruments	inputs	inputs	2016	2015		
	(Level 1)	(Level 2)	(Level 3)				
	\$	\$	\$	\$	\$		
Cash	5,643	-	-	5,643	107,761		
Term Deposit	-	-	-	-	11,500		
Cash and cash	5,643	-	-	5,643	119,261		
equivalents							

The Company's financial instruments are exposed to a number of financial and market risks, including credit, liquidity, interest rate and currency risks. The Company may, or may not, establish from time to time active policies to manage these risks. The Company does not currently have in place any active hedging or derivative trading policies to manage these risks since the Company's management does not believe that the current size, scale and pattern of its operations would warrant such hedging activities.

#### Credit risk

Financial instruments that potentially subject the Company to a concentration of credit risk consist primarily of cash and short-term investments. The Company limits its exposure to credit loss by placing its cash and short term- investment with high credit quality financial institutions. The carrying amount of financial assets represents the maximum credit exposure.

#### Liquidity risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company manages liquidity risk through the management of its capital structure.

#### Interest rate risk

Interest rate risk is the risk that the fair value or cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Company has interest-bearing assets in relation to cash at banks and GIC carried at floating interest rates with reference to the market. The Company's operating cash flows are substantially independent of changes in market interest rates. The Company has not used any financial instruments to hedge potential fluctuations in interest rates. The exposure to interest rate risk for the Company is considered minimal. The Company has no interest bearing borrowings.

The Company considers its interest rate risk policies to be effective and has been following them consistently.

## Price Risk

The Company is not exposed to commodity price risk as its current business operations do not depend on fluctuations in the market price of commodities.

# OTHER MD&A DISCLOSURE REQUIREMENTS

# **Disclosure of Outstanding Share Data**

The Company's issued and outstanding share capital as at the date of this MD&A is as follows:

- (1) Authorized: Unlimited common shares without par value.
- (2) As at the date of this MD&A, the Company has 39,008,954 shares, of which 6,300,000 remain in escrow, 3,430,595 options, and 19,462,636 warrants issued and outstanding.

# **Additional Disclosure for Junior Issuers**

The Company has expensed the following material cost components:

	Period ended June 30, 2016 2015		
	\$	\$	
Accounting fees	75,560	55,594	
Advertising and promotion	-	4,858	
Amortization	93,317	49,647	
Consulting fees	268,395	156,298	
Finance fees	-	33,015	
Legal fees	31,681	47,191	
Meals and travel expenses	16,569	377,288	
Office and general	200,887	41,309	
Regulatory fees	19,275	31,657	
Research and development	17,938	41,616	

Accounting fees of \$75,560 (2015 - \$55,594) were associated with preparation of audited financial statements for the fiscal 2015, bookkeeping fees, and other accounting fees related to the preparation of the quarterly financial statements.

Office and general expenses of \$200,887 (2015 - \$41,309) were associated mainly with rental fees for the production facility the Company began to rent in October 2015. The Company pays USD\$23,000 per month

for the facility, the rental agreement expires in August 2016. The Company does not intend to extend the rental of the facility; instead, the Company has secured a new location at USD\$13,000 per month.

Amortization expense of \$93,317 (2015 - \$49,647) was related to the amortization of Technology that was acquired from CDS on May 1, 2015.

Consulting fees of \$268,395 (2015 – \$156,298) included financial, investor relations, marketing, business development and other advisory fees.

Regulatory fees of \$19,275 (2015 - \$31,657) were associated with regulatory filings with CSE and OTCQB, the securities commissions, and monthly transfer agent fees.

#### ACCOUNTING STANDARDS AND INTERPRETATIONS

Certain new accounting standards and interpretations have been published and are fully disclosed in Note 3 of the audited consolidated financial statements for the year ended December 31, 2015. Management is assessing the impact of these new standards on the Company's accounting policies and financial statement presentation.

# RISKS AND UNCERTAINTIES

#### General Risk Factors

The Company has no history of profitable operations and its present business is at an early stage of development. As such, the Company is subject to many common risks to new and developing enterprises, including under-capitalization, cash shortages and limitations with respect to personnel, financial and other resources and the lack of revenues. There is no assurance that the Company will be successful in achieving a positive return on shareholders' investment.

The Company has minimal source of operating cash flow and no assurance that additional funding will be available to it for further research and development of its Technology when required. Although the Company has been successful in the past in obtaining financing through related party advances and promissory notes, there can be no assurance that the Company will be able to obtain adequate financing in the future or that the terms of such financing will be favorable. Failure to obtain such additional financing could result in the delay or indefinite postponement of further research and development of its Technology.

The Company is very dependent upon the personal efforts and commitment of its existing management. To the extent that management's services would be unavailable for any reason, a disruption to the operations of the Company could result, and other persons would be required to manage and operate the Company.

# Risks Factors Associated with Current Conflicting Federal and State Laws

The cannabis industry is currently conducted in twenty-four states and the District of Columbia. These jurisdictions have passed laws either decriminalizing or legalizing the medicinal or recreational use of cannabis. However, under U.S. Federal law, the possession, use, cultivation, and transfer of cannabis remains illegal. The Federal, and, in some cases, State law enforcement authorities have frequently closed down retail dispensaries, growers, and producers of cannabis products and have investigated or closed physician offices that provide medicinal cannabis recommendations. To the extent that an affected retail dispensary, grower, producer, or physician office is a customer of the Company's licensee, it will affect the Company's revenue. Enforcement actions that impact new retail dispensaries, growers, producers and physician offices entering the cannabis industry may materially affect the Company's business and operations.

#### Risks Factors Associated with the Licensing Model

Under U.S. Federal law, the possession, use, cultivation, and transfer of cannabis is illegal. The Company provides services to its licensees who in turn supply goods and/or services to their customers. Both the licensee and their customers are engaged in the possession, use, cultivation and transfer of cannabis. As a result, law enforcement authorities may seek to bring an action or actions against the Company, on the basis of, but not limited to, a claim of aiding and abetting another criminal's activities. The Company will vigorously defend all such actions but such actions would have a material effect on the Company's business and operations.

# Regulatory Risks Factors

The activities of the Company will be subject to intense regulation by governmental authorities. Achievement of the Company's business objectives are contingent, in part, upon compliance with regulatory requirements enacted by these governmental authorities and obtaining all regulatory approvals, where necessary, for the sale of its products. The Company cannot predict the time required to secure all appropriate regulatory approvals for its products, or the extent of testing and documentation that may be required by governmental authorities. Any delays in obtaining, or failure to obtain regulatory approvals would significantly delay the development of markets and products and could have a material adverse effect on the business, results of operations and financial condition of the Company.

#### **CONTINGENCIES**

There are no contingent liabilities.

#### DIRECTORS AND OFFICERS

As of the date of this report, the Company has the following directors and officers:

James Pakulis – Director and President

Brad Eckenweiler – Director and CEO

Dr. John Sanderson, MD – Chief Science Officer

Yanika Silina, CPA, CMA – CFO and Corporate Secretary

David Velisek – Director

# ADDITIONAL INFORMATION

Additional information about the Company is available for viewing on SEDAR at www.sedar.com.