

**PAUL DICKSON
C/O 804-750 WEST PENDER STREET
VANCOUVER, BC V6C 2T7**

January 13, 2020

FOR IMMEDIATE RELEASE

**PAUL DICKSON ANNOUNCES AN INCREASE IN HIS
OWNERSHIP OF THE COMMON SHARES OF SUBSCRIBE TECHNOLOGIES INC.**

Paul Dickson (the “**Acquiror**”) announces that he has surpassed the 20% threshold for ownership of securities of Subscribe Technologies Inc. (the “**Company**”) when he acquired control of an additional 1,900,000 common shares (“**Shares**”) of the Company, through his company, Basic Corporate Services Ltd., pursuant to the issuance of shares for past services performed (the “**Debt Settlement**”).

Prior to the acquisition of the Shares, the Acquiror exercised control over 378,800 Shares of the Company and 100,000 common share purchase warrants (the “**Warrants**”) of the Company. All of the 378,800 Shares held, are held directly by the Acquiror and represents approximately 8.11% of the Company’s issued and outstanding Shares, assuming exercise of the Warrants.

As a result of the acquisition of the 1,900,000 Shares, the Acquiror now has control over an aggregate of 2,278,800 Shares of the Company and 100,000 Warrants of the Company, collectively representing approximately 24.53% of the issued and outstanding Shares of the Company, assuming the exercise of the Warrants.

The Shares were acquired by the Acquiror for investment purposes. The Acquiror may increase or decrease its ownership of securities of the Company as the circumstances or market conditions warrant.

To obtain a copy of the early warning report filed by the Acquiror, please contact the Acquiror at 604.682.2928 or refer to the Company’s SEDAR profile at www.sedar.com.