

---

FOR IMMEDIATE RELEASE

Symbols: CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ

## SUBSCRIBE TECHNOLOGIES INTRODUCES GINGERLY MARKETPLACE

Vancouver, British Columbia, Canada – November 19, 2018 – Subscribe Technologies Inc. (CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ) (“Subscribe” or “the Company”) is pleased to announce its Gingerly Marketplace App development lineup.

The Subscribe development team is now finalizing the Gingerly Marketplace along with paid add-on upgrades available to users to enhance their business. Gingerly offers a freemium platform which includes basic versions of its business tools at no charge while offering add-on upgrades and customized features for additional fees.

Gingerly Marketplace Apps in Development:

- Lead Generation Tool
- Advanced Team Calendar App
- Shop Generator
- Backup Data Service
- Payroll Add-on
- Enhanced Email Dissemination System
- Advanced Analytics & Business Reporting
- Referral/Affiliate System
- Rewards/Coupon System
- Legal Document Template Generator
- Business Template Generator
- Smart Contract Creator

Gingerly’s Marketplace Apps range in price based on need, user team size and bandwidth usage for email dissemination services. Subscribe also intends to open the Marketplace to third party developers enabling them to generate revenue.

Upstarts like Gingerly have systematically been attracting new users from legacy vendors whose costly infrastructure are lowering their ability to be price competitive. Price competitiveness is not always a determining factor, ease of use play a major role; traditional CRMs are ultimately designed for upper management to forecast potential revenue, however, the data input is not conducive to how salespeople operate. Small and Medium sized businesses with few employees typically are in touch with sales activity and don’t require exhaustive data input measures.



President and CEO Mr. Paul Dickson states, “The Gingerly Marketplace will have dozens of business enhancements which allows our users to customize the basic platform to meet the needs of their growing business.”

Other current Gingerly features include:

- Contact management with sales communications feature
- Integrated email client; never leave the interface
- Email dissemination to small or large contact lists both bulk and individual
- Invoicing with automated reminders
- Billing and Payment Processing as well as automated recurring billing
- Product management
- Bookkeeping and Bank balance reconciliation
- Sales reports and user activity logging
- Team management with integrated live messaging

### **About Gingerly**

Gingerly is a cloud-based business management suite and dashboard offering a growing portfolio of a-la-carte business management applications for solopreneurs, small, and medium sized enterprises (SMEs).

For more information or to sign up for the platform, please visit [www.gingerly.com](http://www.gingerly.com).

### **About Subscribe Technologies**

Subscribe Technologies (CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ) develops, partners with, acquires, and invests in cloud based software as a service (SAAS) solutions for small and medium sized enterprises (SMEs).

To learn more about Subscribe Technologies, please visit [www.subscribetech.com](http://www.subscribetech.com).

On Behalf of the Board,

Paul Dickson  
President & CEO

Contact:  
Patrick Butler  
VP Shareholder Communications  
[pbutler@creeksidecommunicationsltd.com](mailto:pbutler@creeksidecommunicationsltd.com)  
Tel: 1 (855) 439 7227

### **Forward-Looking Information:**

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The



forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.