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SUBSCRIBE TECHNOLOGIES DEPLOYS FLAGSHIP SAAS PLATFORM GINGERLY.COM VERSION 2.0 TO SME'S AND SOLOPRENEURS

Vancouver, British Columbia, Canada – November 5, 2018 – Subscribe Technologies Inc. (CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ) (“Subscribe” or “the Company”) has completed its highly scalable second generation Gingerly.com business management suite, the Company’s flagship Software-as-a-Service (SaaS) platform.

Announcement Highlights in Summary:

- Gingerly.com V2.0 deployment initiatives now in production.
- Third Party Application Acquisition and Partnership initiatives are underway.
- The new Gingerly Marketplace is expected imminently.
- Gingerly Backend redesigned from ground up.

Gingerly.com V2.0 is a World Class SaaS business management platform designed to maintain millions of concurrent users world-wide with total redundancy. Data safeguards are in place to protect user data and provide best practices security.

As Software-as-a-Service providers ramp up their business offerings, Subscribe Technologies Inc. has consolidated what many competitors offer separately. Hundreds of thousands of small and medium sized businesses are still operating their companies with antiquated technologies which have become obsolete. It has become imperative that these SMEs upgrade the way they do business or languish into obscurity.

Statistics Canada reports that as of December 2015, there were 1.17 million employer businesses in Canada, of these, 1.14 million (97.9 percent) were small businesses.

While in the USA, according to data from the Census Bureau’s Annual Survey of Entrepreneurs, there were 5.6 million employer firms in the United States in 2016; firms with fewer than 20 workers made up 89.0 percent.

According to the European Commission Enterprise and Industry, there are more than 23 million SMEs in the EU, representing 99% of all European businesses.

Having redesigned and reworked the back end of Gingerly utilizing the latest in development techniques, users are presented with live data delivery, easy to understand intuitive user interfaces and a reduction in the learning curve compared to competing services.



Gingerly is uniquely positioned comparatively; enabling a business owner from any part of the world, to manage their company and staff via the dashboard user interface which features many of the everyday business tools companies require including:

- Contact management with sales communications feature
- Email dissemination to small or large contact lists both bulk and individual
- Invoicing with automated reminders
- Billing and Payment Processing as well as automated recurring billing
- Product management
- Bookkeeping and Bank balance reconciliation
- Sales reports and user activity logging
- Team management with integrated live chat

President and CEO Mr. Paul Dickson states, “I’m personally elated of what our developers have accomplished and feel confident Gingerly can be a contender in the SaaS business application space. The transition from legacy software to cloud based SaaS platforms are well on their way and Subscribe Technologies is positioned to benefit financially.”

About Gingerly

Gingerly is a cloud-based business management suite and dashboard offering a growing portfolio of a-la-carte business management applications for solopreneurs, small, and medium sized enterprises (SMEs).

For more information or to sign up for the platform, please visit www.gingerly.com.

About Subscribe Technologies

Subscribe Technologies (CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ) develops, partners with, acquires, and invests in cloud based software as a service (SAAS) solutions for small and medium sized enterprises (SMEs).

To learn more about Subscribe Technologies, please visit www.subscribetech.com.

On Behalf of the Board,

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Forward-Looking Information:



This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.