

FORM 51-102F3

MATERIAL CHANGE REPORT

Item 1: Name and Address of Reporting Issuer

Subscribe Technologies Inc. (the “Company”)
604 – 700 West Pender Street
Vancouver, BC V6C 1G8

Item 2: Date of Material Change

September 25, 2018.

Item 3: News Release

A news release was issued and disseminated on September 25, 2018 and filed on SEDAR (www.sedar.com).

Item 4: Summary of Material Changes

The Company announced that phase one development initiatives have been completed on its flagship business management application software suite and dashboard “Gingerly” (“**Gingerly**” or the “**Platform**”) including in the areas of security, scalability, usability, and first generation product development.

Item 5: Full Description of Material Change

The Company announced that phase one development initiatives have been completed on its flagship business management application software suite and dashboard “Gingerly” including in the areas of security, scalability, usability, and first generation product development. As such, the platform is now ready to handle exponential user activity across its growing suite of applications and the Company has now begun to roll out its user growth, third party software application acquisition and partnership strategies, as well as new platform feature and application development going forward.

Announcement Highlights in Summary

- Phase One Gingerly.com Development and Deployment Initiatives are now complete.
- Gingerly User Growth Initiatives are Now Underway.
- Third Party Application Acquisition and Partnership Initiatives are Now Underway.
- The New Gingerly AppStore launch is Expected Imminently.
- A Second Generation of Core Apps, New Features, and New Application Development are Now Underway.
- Early Planning Stages for a Gingerly Android/iOS native App have Begun.

Over the past several months, the Company has been focused on developing Gingerly into a world class, cloud-based, flagship business management software platform. Available for free sign up at www.Gingerly.com, the Gingerly management platform offers solopreneurs, small, and medium sized enterprises (“SMEs”) a growing suite of business applications to help our users set up, operate, and grow their businesses in today’s fast paced work environment.

Integrating cutting edge tools and technologies, the Company is focused on spearheading revenue growth by increasing app subscriptions and in-app purchases by our users from within the Gingerly platform, facilitated by a growing library of a-la-carte business applications both embedded at sign-up and soon available in our Gingerly AppStore.

To support this intention, the Gingerly marketing team has developed a step-by-step, goal orientated user acquisition program working with highly popular social influencers within the business startup domain in addition to affiliate referral marketing programs with numerous social networking organizations to help advance awareness of the business, among other marketing initiatives.

In addition, the Company has also identified various third-party solutions with active user bases that represent promising targets for acquisition, while a Gingerly partner integration program is also underway enabling users to synchronize their more popular third-party applications with the Gingerly dashboard utilizing our built-in API. Management believes both of these initiatives will assist in expanding the platform's user base and accessibility, while also broadening Gingerly's appeal as a go to, all-in-one management solution for your business online.

As present, our users' primary attraction to Gingerly are the platform's free productivity business tools, including contact management, invoicing & billing, product management, reporting, bookkeeping, expense tracking, team management, and customization features. Going forward, premium account upgrades and new applications will be available via the Gingerly AppStore which is expected to launch imminently.

About Gingerly

Gingerly is a cloud-based business management suite (“BMS”) and dashboard offering a growing portfolio of a-la-carte business management applications for solopreneurs and SMEs.

For more information or to sign up for the platform, please visit www.gingerly.com.

About Subscribe Technologies Inc.

Subscribe Technologies (CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ) develops, partners with, acquires, and invests in cloud based software as a service (“SAAS”) solutions for SMEs.

To learn more about Subscribe Technologies, please visit www.subscribetech.com.

Item 6: Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7: Omitted Information

None.

Item 8: Executive Officer

For further information, please contact:

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Item 9: Date of Report

September 25, 2018.