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Symbols: CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ

SUBSCRIBE TECHNOLOGIES COMPLETES PHASE ONE GINGERLY SOFTWARE PLATFORM DEVELOPMENT INITIATIVES, BEGINS DEPLOYING USER GROWTH PLAN, APPLICATION ACQUISITION & PARTNERSHIP STRATEGIES

Vancouver, British Columbia, Canada – September 25, 2018 – Subscribe Technologies Inc. (CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ) (“Subscribe” or “the Company”) is pleased to announce that phase one development initiatives have been completed on its flagship business management application software suite and dashboard “Gingerly” (“Gingerly”, or the “Platform”) including in the areas of security, scalability, usability, and first generation product development. As such, the platform is now ready to handle exponential user activity across its growing suite of applications and the Company has now begun to roll out its user growth, third party software application acquisition and partnership strategies, as well as new platform feature and application development going forward.

Announcement Highlights in Summary:

- Phase One Gingerly.com Development and Deployment Initiatives are now complete.
- Gingerly User Growth Initiatives are Now Underway.
- Third Party Application Acquisition and Partnership Initiatives are Now Underway.
- The New Gingerly AppStore launch is Expected Imminently.
- A Second Generation of Core Apps, New Features, and New Application Development are Now Underway.
- Early Planning Stages for a Gingerly Android/iOS native App have Begun.

Over the past several months, the Company has been focused on developing Gingerly into a world class, cloud-based, flagship business management software platform. Available for free sign up at www.Gingerly.com, the Gingerly management platform offers solopreneurs, small, and medium sized enterprises (SMEs) a growing suite of business applications to help our users set up, operate, and grow their businesses in today’s fast paced work environment.

Integrating cutting edge tools and technologies, the Company is focused on spearheading revenue growth by increasing app subscriptions and in-app purchases by our users from within the Gingerly platform, facilitated by a growing library of a-la-carte business applications both embedded at sign-up and soon available in our Gingerly AppStore.



To support this intention, the Gingerly marketing team has developed a step-by-step, goal orientated user acquisition program working with highly popular social influencers within the business startup domain in addition to affiliate referral marketing programs with numerous social networking organizations to help advance awareness of the business, among other marketing initiatives.

In addition, the Company has also identified various third-party solutions with active user bases that represent promising targets for acquisition, while a Gingerly partner integration program is also underway enabling users to synchronize their more popular third-party applications with the Gingerly dashboard utilizing our built-in API. Management believes both of these initiatives will assist in expanding the platform's user base and accessibility, while also broadening Gingerly's appeal as a go to, all-in-one management solution for your business online.

At present, our users' primary attraction to Gingerly are the platform's free productivity business tools, including contact management, invoicing & billing, product management, reporting, bookkeeping, expense tracking, team management, and customization features. Going forward, premium account upgrades and new applications will be available via the Gingerly AppStore which is expected to launch imminently.

President and CEO Mr. Paul Dickson states, "We believe we have built something that is lightweight, secure, scalable and truly valuable for small and medium sized businesses and entrepreneurs around the globe. We believe Gingerly can save our users thousands of dollars throughout the year, as well as increase their exposure to new business opportunities as we continue to roll out our new slate of features and applications. Add to this the leveraging of new breakthroughs in blockchain, encryption, artificial intelligence, and automation technologies among others as we continue to grow.

About Gingerly

Gingerly is a cloud-based business management suite (BMS) and dashboard offering a growing portfolio of a-la-carte business management applications for solopreneurs, small, and medium sized enterprises (SMEs).

For more information or to sign up for the platform, please visit www.gingerly.com.

About Subscribe Technologies

Subscribe Technologies (CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ) develops, partners with, acquires, and invests in cloud based software as a service (SAAS) solutions for small and medium sized enterprises (SMEs).

To learn more about Subscribe Technologies, please visit www.subscribetech.com.

On Behalf of the Board,

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President & CEO

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.