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FOR IMMEDIATE RELEASE

Symbols: CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ

SUBSCRIBE TECHNOLOGIES WELCOMES NEW TEAM MEMBERS

Vancouver, British Columbia, Canada – August 16, 2018 – Subscribe Technologies Inc. (CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ) (“Subscribe” or “the Company”) is pleased to welcome Ms. Rosie Hausler, Vice President of Marketing, and Mr. Patrick Butler, Vice President, Shareholder Communications to the Company’s management team.

Rosie Hausler, Vice President of Marketing

Ms. Hausler is CEO of Digital Clues Group, a Seattle-based strategic marketing agency that helps small to medium sized companies connect with their best customers. She has over twenty-five years of technology, digital marketing, and public relations experience, including in field marketing, consumer marketing, corporate marketing, public relations, and sales support roles for companies such as Amazon, Jungle, Cisco Systems, Tandem Computers, Dataman Information Services, The Atlanta Journal, and The Atlanta Constitution newspapers. In addition, Rosie has also served as a Vice President of Marketing for three Silicon Valley start-ups and two Seattle start-ups, as well as been an interim Chief Marketing Officer for many other small to mid-sized companies.

In her previous work, Rosie was recognized with a Grand Prize Bulldog Award by Bulldog Reporter for her work at Jungle just prior to the acquisition of Jungle by Amazon. She has also served on the board of the Silicon Valley chapter of the American Marketing Association and is a current member of the CMO Council, the Seattle Marketing Forum and WTIA. Ms. Hausler holds a BA in Advertising from the Michigan State University College of Communications Arts and Sciences.

Moving forward, Ms. Hausler’s focus will be working with the Company’s executive and software development teams to implement both dynamic and aggressive user acquisition and community building strategies for the Company’s flagship Gingerly business management platform.

Patrick Butler, Vice President, Shareholder Communications

Mr. Butler is a well rounded public market professional having worked as a retail broker, licensed Exempt Market Dealer, creator of full service marketing and advertising campaigns, corporate development strategies and Investor Relations for public companies. Henceforth, Mr. Butler will lend his years of experience and extensive network in the public markets to help advance the Subscribe Technologies vision.

President and CEO Mr. Paul Dickson states, “I am pleased to welcome both Rosie and Patrick to our growing



team. Both are exemplary in their professions and we look forward to their future contributions. For her part, Ms. Hausler will be working with us to plan and implement our advertising and marketing strategies to scale and grow the Gingerly.com user community, while Mr. Butler will provide a consistent point of contact for new and existing shareholders of the Company, while assisting with general and corporate awareness of our activities within the financial community.”

Meanwhile, since the Company’s July 17th, 2018 announcement introducing Gingerly, the design and development team have successfully implemented and launched the first phase roll out of this new flagship product, now available to sign up for free at www.gingerly.com. Next steps for the platform include the implementation of a voice command driven artificially intelligent business management assistant solution, the launch of a business management application marketplace, and the initiation of the Company’s sales, marketing, and awareness initiatives to grow the platform, among other assets.

More information about these activities and milestones will be provided when available.

About Gingerly

Gingerly is an artificial intelligence supported business management suite (BMS) offering an end-to-end, cloud based business management solution for solopreneurs, small, and medium sized enterprises (SMEs). Gingerly is broadly customizable, with a growing, flexible, and a la carte portfolio of integrated management applications to help you run your business better.

For more information or to sign up for the platform, please visit www.gingerly.com.

About Subscribe Technologies

Subscribe Technologies (CSE: SAAS, OTCQB: SRBBF, Frankfurt: 6GQ) develops, partners with, acquires, and invests in cloud based software as a service (SAAS) solutions for small and medium sized enterprises (SMEs).

To learn more about Subscribe Technologies, please visit www.subscribetechnologies.com.

On Behalf of the Board,

Paul Dickson
President & CEO

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The



forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.