

FORM 51-102F3

MATERIAL CHANGE REPORT

Item 1: Name and Address of Reporting Issuer

Subscribe Technologies Inc. (the “Company”)
604 – 700 West Pender Street
Vancouver, BC V6C 1G8

Item 2: Date of Material Change

July 23, 2018.

Item 3: News Release

A news release was issued and disseminated on July 23, 2018 and filed on SEDAR (www.sedar.com).

Item 4: Summary of Material Changes

The Company announced that it has received official approval to be upgraded to the OTCQB Marketplace on July 23, 2018.

Item 5: Full Description of Material Change

The Company announced that it has received official approval to be upgraded to the OTCQB Marketplace on July 23, 2018. The upgrade was in response to increased interest from investors in the United States and to ensure continued and greater trading liquidity for the Company's shares across different markets.

About Subscribe Technologies Inc.

Subscribe Technologies is a global software and technology development agency which particularly develops, partners with, acquires, and invests in cloud based distributed ledger compatible software as a service (SaaS) solutions for small and medium sized enterprises (SMEs).

Item 6: Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7: Omitted Information

None.

Item 8: Executive Officer

For further information, please contact:

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T: 778.775.7297
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Item 9: Date of Report

July 23, 2018.