

FOR IMMEDIATE RELEASE

Subscribe Technologies Begins Trading on the OTCQB Marketplace

Vancouver, British Columbia / July 23, 2018 – Subscribe Technologies Inc. (the “Company”) (CSE: SAAS) (Frankfurt: 6GQ) (OTCQB: SRBBF) is pleased to announce that it has received official approval to be upgraded to the OTCQB Marketplace on July 23, 2018. The upgrade was in response to increased interest from investors in the United States and to ensure continued and greater trading liquidity for the Company's shares across different markets.

President and CEO Paul Dickson reports “As part of our growth initiatives, we believe upgrading to the OTCQB Marketplace will help enhance shareholder value by creating increased visibility, offer more liquidity, provide greater access to capital and attract a broader range of retail and institutional investors.”

About Subscribe Technologies Inc.

Subscribe Technologies is a global software and technology development agency which particularly develops, partners with, acquires, and invests in cloud based distributed ledger compatible software as a service (SaaS) solutions for small and medium sized enterprises (SMEs).

To learn more about Subscribe Technologies, please visit: www.subscribetechnology.com.

On Behalf of the Board,
Paul Dickson
President & CEO

T: (778) 775-7297
E: inquiries@subscribetechnology.com

Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.