

FOR IMMEDIATE RELEASE

Symbols: CSE: SAAS, OTC Pink Sheets: SRBBF, Frankfurt: 6GQ

Subscribe Technologies Announces Closing of Non-Brokered Private Placement

Not for dissemination in the US

Vancouver, British Columbia / April 10, 2018 – Subscribe Technologies Inc. (the “Company”) (CSE: SAAS) (Frankfurt: 6GQ) (OTCPK: SRBBF) is pleased to announce that it has completed a non-brokered private placement of 1,000,000 units issued at a price of \$0.15 per unit, raising gross proceeds of \$150,000. Each unit consists of one common share (the “Shares”) and one non-transferable common share purchase warrant (the “Warrants”), with each Warrant entitling the holder to acquire one additional Share at a price of \$0.25 per Share for two years from the date of issuance, provided that, if at any time after the closing date of the private placement the closing sales price of the Shares (or the closing bid, if no sales were reported on a trading day) as quoted on a stock exchange, quotation system or market on which the Shares of the Company are listed and where a majority of the trading volume of the Shares occurs is \$0.40 or higher for a period of 10 consecutive trading days, then the Company may, within 10 consecutive trading days of such event, provide notice by way of press release to the holder of the Warrants of the early expiry of the Warrants, and thereafter the Warrants shall expire on that date that is 10 consecutive trading days from the date that such notice is given.

All Shares issued pursuant to the private placement are subject to a four month hold period in Canada. The net proceeds of the private placement will be used for general working capital.

CEO Paul Dickson comments, “We welcome our new strategic placees to the Company, and look forward to introducing our new Subscribe Technologies vision to stakeholders in the days, weeks, and months to come.”

About Subscribe Technologies

Subscribe Technologies (CSE: SAAS, OTC: SRBBF, Frankfurt: 6GQ) is a global software and technology development agency which particularly develops, partners with, acquires, and invests in cloud based distributed ledger compatible software as a service (SaaS) solutions for small and medium sized enterprises (SMEs).



To learn more about Subscribe Technologies, please visit: www.subscribe.tech.com.

On Behalf of the Board,

Paul Dickson

President & CEO

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.