

FOR IMMEDIATE RELEASE

Symbols: CSE: SAAS, OTC: SRBBF, Frankfurt: 6GQ

SUBSCRIBE TECHNOLOGIES WELCOMES NEW TEAM MEMBERS

Vancouver, British Columbia, Canada – March 1st, 2018 – Subscribe Technologies Inc. (CSE: SAAS, OTC: SRBBF, Frankfurt: 6GQ) (“Subscribe or “the Company”) is pleased to welcome three new members to its advisory board; Mr. Timothy Lewis, Mr. Taylor MacDonald, and Mr. Ryan Bozajian.

As previously discussed, the Company is in the process of strengthening its management team with respect to distributed ledger and software as a service (SaaS) technology development, as well as broadening its representation into the venture capital and California technology communities.

About the New Team Members

Mr. Timothy Lewis

Southern California based Mr. Lewis brings 20 years of corporate infrastructure/security/application design and development experience to Subscribe. His core competencies include blockchain/trust-layer/security application development, data center, network, system, security, communications design, development, and deployment. He was previously engaged with system design, trade/data expedition and security for several banks/networks including Northern Trust for communication/security design and migration, and at NewEdge Group during pre-and post-merger efforts for design, security and communication networks. This project encompassed a global multi-asset brokerage formed in 2008 from the merger of Fimat and Calyon Financial, the brokerage arms of French financial companies Société Générale and Credit Agricole, respectively. He also worked with SpiderRock on systems and communication design consulting and automated strategy management platforms. For his part, Mr. Lewis has also long been active in the cryptocurrency community, commencing his own Bitcoin mining operations in 2010. As such he has also earned a deep understanding and expertise in mixed-use mining operations and in driving change towards the next generation of staked mining protocols. Mr. Lewis received his education in Computer Information Science at Ohio State University.

Mr. Taylor MacDonald

Mr. MacDonald is a 15 year veteran of the finance industry, and has worked in Vancouver, London, and New York on both the buy side (fund management) and sell side (equity capital markets). He is presently the



founder and President of Caerus Capital Management, a Vancouver-based investment company and merchant bank focused primarily on two things - resources and innovation. Mr. MacDonald is also graduate of the Wharton School of Business at the University of Pennsylvania, a CFA Charterholder, a member of the Silicon Valley Blockchain Society, and a Director of STAND, a scholarship foundation for youth at risk.

Mr. Ryan Bozajian

Ryan “Boz” Bozajian began his career in entertainment, lending his talents and technical skills to feature films at companies such as American Zoetrope, Lucasfilm / Industrial Light & Magic, Sony Pictures Imageworks, Radium, Pixomondo, Mirada, and Crafty Apes. As a visual effects artist, lead tool developer, pipeline architect, and supervisor, Ryan had the privilege of working directly with such film industry legends as Francis Ford Coppola, Walter Murch, Dennis Muren, Guillermo Del Toro and many others. Over the years Ryan also founded multiple media production companies and led teams on set and in post on commercials and online content as a flame operator, visual effects supervisor, creative director and producer. He brings his many years of blending creative, technical and business roles into the realm of technology with a keen eye for top talent, disruptive methodologies, and most of all, a potent vision of the emerging technology landscape. Ryan is presently the Director of Emerging Technology for Caerus Capital Management, and founding member of the Silicon Valley Blockchain Society.

Collectively, these new members of the advisory board will assist the Company build new relationships into the distributed ledger and SaaS technology communities, source new partners and acquisitions, and introduce new potential team members and financial partners as, when, and where they may deem appropriate.

Subscribe President Paul Dickson comments, “We look forward to the ideas and contributions Mr. Lewis, Mr. MacDonald, and Mr. Bozajian are poised to bring as they join our growing team. Their addition and experience clearly reinforces our ongoing commitment to grow Subscribe into a world class distributed ledger and SaaS application technology company.”

On behalf of the new team members, Mr. MacDonald adds, “we are excited to help grow Subscribe into an industry leading, public technology company. By possessing strong fundamentals, experienced management, and great vision, we believe Subscribe Technologies holds great potential to make positive and disruptive impacts through innovation, in the days, weeks, and months to come.”

In conjunction with these appointments, the Company also announces a private placement financing and the setting of options, both reserved exclusively for these new team members. Under the terms of the private placement offering, the company has arranged a financing for 1,000,000 units at a price of \$0.15 per unit, each unit consisting of one share and one share purchase warrant exercisable at a price of \$0.25 per unit for a period of 2 years. In addition, each unit is subject to acceleration within 20 trading days at the discretion of management, should the Company’s shares trade at a price greater than \$0.40 per share for a period of 10 trading days.

In addition, the Company is also setting 375,000 options for these advisors to the Company, exercisable at a price of \$0.18 per share for a period of 3 years.



About Subscribe Technologies

Subscribe Technologies (CSE: SAAS, OTC: SRBBF, Frankfurt: 6GQ) develops, partners with, acquires, and invests in cloud based distributed ledger compatible software as a service (SAAS) solutions for small and medium sized enterprises (SMEs).

To learn more about Subscribe Technologies, please visit: www.subscribetech.com.

On Behalf of the Board,

Paul Dickson
President & CEO

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.