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FOR IMMEDIATE RELEASE **Symbol: SAAS**

SUBSCRIBE TECHNOLOGIES TO REMAIN AS AN ONTARIO CORPORATION

Vancouver, BC – January 25, 2017: Subscribe Technologies Inc. (CSE: SAAS) (the "Company") announces that further to the Company's news release of December 16, 2016, the Company's board of directors has determined not to proceed with the proposed continuance of the Company into British Columbia. Instead, the Company will remain as an Ontario corporation governed by the *Business Corporations Act* (R.S.O. 1990, Chapter B.16) and keep its current articles of incorporation, as amended, and its current by-laws.

About Subscribe Technologies Inc.

Subscribe Technologies Inc. develops and acquires SaaS (Software as a Service) businesses and in turn operates, manages and markets the service. Subscribe Technologies' flagship product is bContact.com, a cloud based SaaS business offering small and medium sized companies access to a fully integrated set of business management tools including a CRM, accounting, banking, invoicing, billing, quotations and many other useful features.

On behalf of the Board of Directors,
Subscribe Technologies Inc.
Paul Dickson, CEO & Director

For more information, please contact:
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Forward-Looking Information:
This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.