

FORM 51-102F3

MATERIAL CHANGE REPORT

Item 1. Name and Address of Company

Subscribe Technologies Inc. (the “Company”)
Suite 604 – 700 West Pender St.
Vancouver, BC V6C 1G8

Item 2. Date of Material Change

January 3, 2017.

Item 3. News Release

News release was disseminated on January 6, 2017 via FSC Wire Filing Services Canada Inc. A copy of the news release has been filed on SEDAR.

Item 4. Summary of Material Change

The Company has changed its name to Subscribe Technologies Inc. and has filed a revised Form 2A listing statement with the CSE.

Item 5. Full Description of Material Change

5.1 Full Description of Material Change

The Company has changed its name to Subscribe Technologies Inc. effective January 3, 2017. The Company expects the name change and a new trading symbol to take effect on the Canadian Securities Exchange (“CSE”) in the next week, at which time a further news release will be issued.

The Company has filed a revised Form 2A listing statement with the CSE.

5.2 Disclosure for Restructuring Transactions

Not applicable.

Item 6. Reliance on Subsection 7.1(2) of National Instrument 51-102

The Company is not relying on subsection 7.1(2) of National Instrument 51-102.

Item 7. Omitted Information

There is no omitted information.

Item 8. Executive Officer

For further information, please contact:

Paul Dickson, President & CEO – Tel. 778.775.7297.

Item 9. Date of Report

January 9, 2017.