KR INVESTMENT LTD.

Suite 500 – 1080 Mainland Street Vancouver, British Columbia V6B 2T4

Telephone: 604.689.2454

TSX-V symbol: KR.H

FOR IMMEDIATE RELEASE

KR Announces Upcoming Annual General and Special Shareholder's Meeting, Proposed Consolidation and Disposition of Assets

October 9, 2020 – KR Investment Ltd. (the "Company"; TSX.V: KR) announces that it has called an annual and special meeting of the shareholders for November 27, 2020 (the "Meeting"). The Meeting is scheduled to take place at 11:00 a.m. PDT at Suite 500 – 666 Burrard Street, Vancouver, British Columbia on Friday, November 27, 2020. The record date for establishing shareholders entitled to receive notice of and vote at the Meeting was October 23, 2020.

At the Meeting, shareholders will be asked to approve, among other matters, a proposed consolidation of the Company's issued and outstanding common shares (the "Consolidation"). If approved, directors will have the authority to implement the Consolidation at any ratio of up to a maximum of twenty (20) pre-Consolidation common shares for one (1) post-Consolidation common share at any time prior to the next annual general meeting of shareholders. The Company is not expected to change is name in conjunction with the Consolidation. The purpose of the Consolidation is to increase the Company's flexibility with respect to potential business transactions, including future equity financings.

The Company currently has 22,712,500 common shares issued and outstanding. If the Consolidation is approved, and upon completion of the Consolidation on the basis of the ratio set out above, the Company will have 1,135,625 common shares issued and outstanding (post-Consolidation). Notwithstanding approval of the Consolidation by the shareholders, the directors, in their sole discretion, may elect not to complete the Consolidation without further approval or action by, or prior notice to, the shareholders. The proposed Consolidation is subject to the approval of the shareholders of the Company and the TSX Venture Exchange.

The Company will also seek shareholder ratification of a disposition of certain petroleum and oil and gas assets, which represented all of the Company's non-cash assets and undertaking, to an arm's length purchaser for nominal consideration. On August 31, 2020, the Company entered into an agreement with an arm's length person to sell, transfer and assign, for nominal consideration, all of its petroleum and oil and gas interests located in the Provost region of the Province of Alberta (the "**Petroleum Assets**").

In March 2013, the Company acquired a 20% working interest in the Petroleum Assets. The operating licence with respect to the Company's working interest was held by a third-party operator, which filed for receivership in 2015. As a result, the operator's licence was suspended by the Alberta Energy Regulator. The Company has not received any revenue from the Petroleum Assets since November 2017 and the carrying value has been written down to \$1.00, which has been reflected in the Company's annual audited financial statements for each of the three preceding financial years. Due to the depressed market for oil and gas resources and the general negative economic climate, management of the Company believes that the most prudent course of action would be to divest its Petroleum Assets, and any corresponding liabilities, and to pursue other opportunities beyond the natural resource sector.

ON BEHALF OF THE BOARD OF DIRECTORS

"S. John Kim"

S. John Kim

Director

The TSX Venture Exchange Inc. has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this press release.

This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (The "U.S. Securities Act") or any state securities laws and may not be offered or sold within the United States or to a U.S. person unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.