KR INVESTMENT LTD. 363 West 6th Avenue Vancouver, British Columbia V5Y 1L1

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FOR IMMEDIATE RELEASE

KR Investment Ltd. to Complete Share Consolidation

TSX-V symbol: KR.H

February 11, 2021 – Vancouver, British Columbia. KR Investment Ltd. (TSX.V – KR.H) (the "**Company**") announces that the TSX Venture Exchange (the "**Exchange**") has approved the Company's share consolidation of the basis of one (1) post-consolidated common share for each twenty (20) preconsolidated common shares of the Company. The Consolidation, which was authorized and approved by the shareholders at an annual general and special meeting of shareholders dated November 27, 2020, is effective on February 16, 2021 (the "**Effective Date**"). The Company's common shares will commence trading on the Exchange on a consolidated basis on Tuesday, February 16, 2021. The new CUSIP number for the Company's post-consolidated common shares is CA48265X304. The pre-consolidated common shares totaling 22,712,500 have been reduced to approximately 1,135,625 post-consolidated common shares. No fractional common shares will be issued on a post-consolidated basis and, if the Consolidation results in any fractional shares, they will be rounded up or down at 0.5 to the nearest whole common share.

The Company has retained Odyssey Trust Company ("**Odyssey**") to act as the transfer agent for the Consolidation. Shareholders of record as at the Effective Date will receive a letter of transmittal providing instructions for the exchange of their pre-consolidated common shares as soon as practicable following the Effective Date. To receive share certificates representing the post-consolidated common shares, registered shareholders will be required to send their share certificates representing the pre-consolidated common shares, along with a properly executed letter of transmittal, to Odyssey, in accordance with the instructions provided in the letter of transmittal.

The Company's name will remain unchanged.

ON BEHALF OF THE BOARD OF DIRECTORS

"S. John Kim"

S. John Kim Director

The TSX Venture Exchange has not reviewed and does not accept responsibility for the accuracy or adequacy of this release. Neither the TSX Venture Exchange nor its Regulation Service Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (The "U.S. Securities Act") or any state securities laws and may not be offered or sold within the United States or to a U.S. person unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.