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**NEWS RELEASE**

**KR INVESTMENT LTD. COMPLETES INITIAL PUBLIC OFFERING**

March 24, 2011 – Vancouver, British Columbia. KR Investment Ltd. (the “Company”), a capital pool company, is pleased to announce that on March 24, 2011 it has successfully completed its initial public offering (the “Offering”) of 2,000,000 common shares (the “Shares”) for gross proceeds of \$200,000. The agent for the Offering was Raymond James Ltd. (the “Agent”). After giving effect to the Offering, the Company now has 6,000,000 Shares issued and outstanding. The Company also granted to its directors and officers options to acquire 400,000 Shares, at a price of \$0.10 per Share, for a period of ten years from the date the Company’s Shares are listed on the TSX Venture Exchange (the “Exchange”). In addition, the Company granted to the Agent a non-transferable option (the “Agent’s Option”) to purchase up to 200,000 Shares at a price of \$0.10 per Share. The Agent’s Option may be exercised for a period of 24 months from the day the Shares are listed on the Exchange. The Agent also received a cash commission equal to 10% of the gross proceeds of the Offering, as well as a corporate finance fee.

The Company anticipates that its common shares will begin trading on the Exchange on or about March 29, 2011 under the trading symbol “KR.P”.

**ON BEHALF OF THE BOARD OF DIRECTORS**

*“S. John Kim”*

S. John Kim  
**Director**

*This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (The “U.S. Securities Act”) or any state securities laws and may not be offered or sold within the United States or to a U.S. person unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.*

*Investors are cautioned that trading in the securities of a capital pool company should be considered highly speculative. The TSX Venture Exchange has not reviewed and does not accept responsibility for the accuracy or adequacy of this release. Neither the TSX Venture Exchange nor its Regulation Service Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*