

**KR INVESTMENT LTD.
Suite 1601, 1166 Alberni Street
Vancouver, British Columbia
V6E 3Z3**

Telephone: (604) 639- 0817

Facsimile: (604) 689-2435

FOR IMMEDIATE RELEASE

TSX-V symbol: KR.P

KR Investment Ltd. Adopts Advance Notice Policy

April 15, 2014 - Vancouver, British Columbia. KR Investment Ltd. (the "Company") announces that its Board of Directors has approved an advance notice policy (the "Advance Notice Policy") effective April 15, 2014. The Company intends to seek ratification of the Advance Notice Policy by the shareholders of the Company at the Company's next general meeting of shareholders.

The Advance Notice Policy includes, among other things, a provision that requires advance notice be given to the Company in circumstances where nominations of persons for election to the Board are made by shareholders of the Company other than pursuant to either a requisition of a meeting made pursuant to the provisions of the Business Corporations Act (British Columbia) (the "Act") or a shareholder proposal made pursuant to the provisions of the Act.

The Advance Notice Policy sets a deadline by which shareholders must submit nominations (a "Notice") for the election of directors to the Company prior to any annual or special meeting of shareholders, sets forth the information that a shareholder must include in the Notice to the Company, and establishes the form in which the shareholder must submit the Notice for that notice to be in proper written form.

In the case of an annual meeting of shareholders, a Notice must be provided to the Company not less than 30 days and not more than 65 days prior to the date of the annual meeting. However, in the event that the annual meeting is to be held on a date that is less than 50 days after the date on which the first public announcement of the date of the annual meeting was made, a Notice must be provided to the Company not later than the close of business on the 10th day following such public announcement.

In the case of a special meeting of shareholders (which is not also an annual meeting) notice to the Company must be made not later than the close of business on the fifteenth day following the day on which the first public announcement of the date of the special meeting was made.

The full text of the Advance Notice Policy is available under the Company's profile on SEDAR at www.sedar.com.

ON BEHALF OF THE BOARD OF DIRECTORS

"S. John Kim"

S. John Kim

Chief Executive Officer and Director

Neither the TSX Venture Exchange nor its Regulation Service Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.