

November 3, 2022

## Filed via SEDAR

To All Applicable Exchanges and Securities Administrators

Subject: Ayurcann Holdings Corp. (the "Issuer")
Notice of Meeting and Record Date

Dear Sir/Madam:

We are pleased to confirm the following information with respect to the Issuer's upcoming meeting of securityholders:

Meeting Type:	Annual General Meeting
Meeting Date:	December 21, 2022
Record Date for Notice of Meeting:	November 21, 2022
Record Date for Voting (if applicable):	November 21, 2022
Beneficial Ownership Determination Date:	November 21, 2022
Class of Securities Entitled to Vote:	Common
ISIN:	CA05476A1012
Issuer sending proxy materials directly to NOBOs:	No
Issuer paying for delivery to OBOs:	No
Notice and Access for Beneficial Holders:	No
Notice and Access for Registered Holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Issuer.

Yours truly,

Odyssey Trust Company as agent for Ayurcann Holdings Corp.