

News Release # 14-01 January 7, 2014

CSE: SRS

SHAMROCK COMPLETES FIRST TRANCHE OF PRIVATE PLACEMENT

Vancouver, British Columbia – Shamrock Enterprises Inc. (CSE: SRS) announces that, further to its news release dated September 27, 2013, it has completed a first tranche of a non-brokered private placement and issued 900,000 Units at \$0.05 per Unit. Each Unit consists of one common share and one share purchase warrant, exercisable at \$0.10 per share in the first year and at \$0.14 per share in the second year. No finder's fees have been paid.

About Shamrock: Shamrock Enterprises Inc. is a Canadian-based junior mining exploration company focused on the procurement, exploration and development of silver and other precious metal properties in North America. The Company's common shares are listed and posted for trading on the Canadian National Stock Exchange ("CNSX") under the symbol "SRS". On November 5, 2012 the Company received conditional listing from the TSX Venture Exchange.

On behalf of the Board,

"Gordon Osinchuk" President

For further information, please contact:

Shamrock Enterprises Inc.

Gordon R. Osinchuk, Chief Executive Officer

Phone: (604) 722-1877

Neither the Canadian Securities Exchange nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release.

Email: president@shamrockresource.com website: www.shamrockresources.com