



October 30, 2013

Filed Via SEDAR

To All Applicable Exchanges and Commissions

Dear Sirs:

**Subject: Shamrock Enterprises Inc. (the "Corporation")
Notice of Meeting and Record Date**

We are pleased to confirm the following information with respect to the Corporation's upcoming Annual General Meeting of securityholders:

Meeting Date:	December 19, 2013
Record Date for Notice:	November 19, 2013
Record Date for Voting:	November 19, 2013
Beneficial Ownership Determination Date:	November 19, 2013
Class of Securities Entitled to Receive Notice:	Common shares
Class of Securities Entitled to Vote:	Common shares
ISIN Number:	CA81935A1075
Meeting Location:	Vancouver, BC
Corporation sending materials directly to NOBOs:	Yes
Corporation to pay for delivery of materials to OBOs:	No
Notice-and-Access for registered holders:	No
Notice-and-Access for beneficial holders:	No

CALGARY
Corporate & Shareholder Services
2300, 125 – 9 Avenue SE
Calgary, AB T2G 0P6
Tel 403-261-0900
Fax 403-265-1455

VANCOUVER
Corporate & Shareholder Services
1003 - 750 West Pender Street
Vancouver, BC V6C 2T8
Tel 604-484-8637
Fax 604-484-8638

TORONTO
OLYMPIA TRANSFER SERVICES INC
Corporate & Shareholder Services
920 - 120 Adelaide St West
Toronto, ON M5H 1T1
Tel 416-364-8081
Fax 416-364-1827

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Corporation.

Yours truly,

OLYMPIA TRUST COMPANY

signed "Lia Zandvliet"

Lia Zandvliet
Account Officer
Corporate & Shareholder Services
Direct Dial: (604) 484-8883

cc: CDS & Co.