



October 11, 2011

**Filed Via SEDAR**

British Columbia Securities Commission  
Alberta Securities Commission  
Saskatchewan Securities Commission  
Manitoba Securities Commission  
Ontario Securities Commission  
Autorité des Marchés Financiers  
Government of New Brunswick, Securities Administration Branch  
Nova Scotia Securities Commission  
Securities Commission of Newfoundland & Labrador  
Prince Edward Island, Dept. of Community Affairs & Attorney General  
Government of Yukon, Registrar of Securities  
Government of the Northwest Territories, Registrar of Securities  
Government of Nunavut, Registrar of Securities  
Canadian National Stock Exchange

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**CALGARY**  
Corporate & Shareholder Services  
2300, 125 – 9 Avenue SE  
Calgary, AB T2G 0P6  
Tel 403-261-0900  
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**VANCOUVER**  
Corporate & Shareholder Services  
1003 - 750 West Pender Street  
Vancouver, BC V6C 2T8  
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Fax 604-484-8638

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**TORONTO**  
**OLYMPIA TRANSFER SERVICES INC**  
Corporate & Shareholder Services  
920 - 120 Adelaide St West  
Toronto, ON M5H 1T1  
Tel 416-364-8081  
Fax 416-364-1827

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Dear Sirs:

**Subject: Shamrock Enterprises Inc. (the "Corporation")  
Notice of Meeting and Record Date**

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We are pleased to confirm the following information with respect to the Corporation's upcoming Annual General Meeting of securityholders:

Meeting Date:	December 15, 2011
Record Date for Notice:	November 10, 2011
Record Date for Voting:	November 10, 2011
Beneficial Ownership Determination Date:	November 10, 2011
Class of Securities Entitled to Receive Notice:	Common Shares
Class of Securities Entitled to Vote:	Common Shares
ISIN Number:	CA81935A1075
Meeting Location:	Vancouver, BC

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Corporation.

Yours truly,

**OLYMPIA TRUST COMPANY**

*signed "Cynthia Schofield"*

Cynthia Schofield  
Corporate Administrator  
Corporate & Shareholder Services  
Direct Dial: (604) 484-2702

cc: CDS & Co.