

## Rara Terra Minerals Initiates Work Programs

Trading Symbol: RTX - (TSX.V)

VANCOUVER, Sept. 7, 2011 /CNW/ - Rara Terra Minerals Corp. ("Rara Terra" or "the Company"), is pleased to announce the initiation of work programs at both of its Rare Earth Element ("REE") projects in British Columbia's Rocky Mountain Rare Metal Belt.

Fugro Airborne Surveys Corp. has been engaged to execute a 748-line-kilometer DIGHEM airborne survey at 100 meter spacings on the Company's Xeno REE property in northern British Columbia. This geophysical survey is designed to provide electromagnetic, magnetic, and radiometric data of the top 100 meters of the earth's crust enabling the generation of high-resolution electromagnetic resistivity, radiometric, and magnetic anomaly maps. These maps are invaluable tools to be used as a guideline for subsequent fieldwork planned for September and October 2011.

In addition to the Xeno geophysical program, geochemical groundwork will begin shortly at the Company's Lonnie joint venture project in central British Columbia. Groundwork will include approximately 3,000 meters of trenching, 1,300 soil samples and approximately 160 stream sediment samples. This work will test geophysical anomalies identified from the magnetic survey performed in February 2011.

Groundwork on both of Rara Terra's properties will be conducted and supervised by Minconsult Exploration Services Ltd.

Rara Terra's President and Chief Executive Officer, Alexander Helmel, stated: "We are pleased to have contracted industry leaders Fugro and Minconsult for these work programs. Once complete, the combination of geochemical and geophysical data should enable us to identify drill targets for the next phases of exploration."

### About Rara Terra Minerals Corp.

Rara Terra is a Canadian mineral exploration and development company focussed on Rare Earth Elements (REEs). Rara Terra is seeking to identify and develop REE deposits characterized by less common mineralization. These unique deposits will bear those specific REEs that are widely agreed to have the strongest mid to long term technological relevance and sustainable economic value.

### ON BEHALF OF THE BOARD

#### RARA TERRA MINERALS CORP.

Per: "Fraser Atkinson"  
Fraser Atkinson  
Chairman and Director

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#### Disclaimer for Forward-Looking Information

Certain statements in this release are forward-looking statements, which reflect the expectations of management regarding Rara Terra Minerals Corp. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them.

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