

RARA TERRA MINERALS - BOARD OF DIRECTORS AND MANAGEMENT CHANGES

VANCOUVER, June 28, 2011 /CNW/ - Rara Terra Minerals Corp. ("Rara Terra" or "the Company"), wishes to announce that it has elected to exercise its right to terminate Christopher Ecclestone's positions as Chief Executive Officer and President of the Company, effective immediately. Rara Terra has also accepted the resignation of Mr. Ecclestone as Director of the Company, effective immediately.

Alexander Helmelt will resume his prior roles as Chief Executive Officer and President, effective immediately.

About Rara Terra Minerals Corp.

Rara Terra is a Canadian mineral exploration and development company focussed on Rare Earth Elements (REEs). Rara Terra is seeking to identify and develop REE deposits characterized by less common mineralization. These unique deposits will bear those specific REEs that are widely agreed to have the strongest mid to long term technological relevance and sustainable economic value.

ON BEHALF OF THE BOARD

RARA TERRA MINERALS CORP.

Per: "Fraser Atkinson"

Fraser Atkinson
Chairman and Director

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Disclaimer for Forward-Looking Information

Certain statements in this release are forward-looking statements, which reflect the expectations of management regarding Rara Terra Minerals Corp. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them.

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