

PETRO VIKING ENERGY INC.

PETRO VIKING APPOINTS VP OF OPERATIONS

**For Immediate Release
Calgary, Alberta**

**March 10, 2011
Trading Symbol: "VIK"**

Calgary, Alberta - Mr. Irvin Eisler, President and Chief Executive Officer of Petro Viking Energy Inc. (the "Company"), announces that Mr. Giovanni DeFrancesco has been appointed its Vice President of Operations. Mr. DeFrancesco is an Engineering Technologist with over 29 years experience in the oil and gas industry. He has worked for corporations ranging from growth oriented junior producers to midsize producers with increasing responsibility in technical, supervisory, corporate and management functions. For the past three years, Mr. DeFrancesco has worked for Veracity Energy Services on a consulting basis providing Project Management services specializing in reservoir exploitation and analysis. For six years, Mr. DeFrancesco was initially VP Operations and later President of a private oil and gas company managing all the engineering, managerial and corporate aspects of the company. The private company was later sold to Westfire Energy. As Vice President of Operations at American Leduc Petroleum Ltd. and Symmetry Resources Inc., duties include production operations, drilling, completions, reservoir engineering and budget forecasting. Mr. DeFrancesco held the position of Vice President of Corporate Development at Dorset Exploration. Mr. DeFrancesco graduated with honors from S.A.I.T. in 1982, Engineering Science Technology. Mr. DeFrancesco's appointment is subject to TSX Venture Exchange approval.

The Company also announces the appointment of Richard Mellis as its Petroleum Landman, on a consulting basis. Mr. Mellis has over 20 years of mineral, contracts and A&D land and corporate development experience. Mr. Mellis has held various senior land, environmental and corporate development positions with a number of public and private oil and gas companies. Mr. Mellis is a member of the Canadian Association of Petroleum Landmen, and the Alberta Society of Engineering Technologists. The Company will be looking to Mr. Mellis to advise and manage the documentation as needed to assist the Company in its exploration and development projects, acquisition opportunities, joint ventures, and grass roots land assembly opportunities in accordance with the stated objectives set out by the Company.

Further to the TSX Venture Exchange Bulletin dated March 9, 2011, the Company, having completed its Qualifying Transaction, will resume trading effective at the opening, Friday, March 11, 2011.

The TSX-V has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this press release.

For further information, please contact:

Petro Viking Energy Inc.
200, 744 – 4th Avenue SW
Calgary, Alberta T2P 3T4
Telephone: (403) 592-6257
Facsimile: (403) 265-4011
Attention: Mr. Giovanni DeFrancesco, VP Operations

TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Except for historical information contained herein, this news release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially. The Company will not update these forward-looking statements to reflect events or circumstances after the date hereof. More detailed information about potential factors that could affect financial results is included in the documents filed from time to time with the Canadian securities regulatory authorities by the Company.