PETRO VIKING ENERGY INC.

PETRO VIKING INCREASES LAND POSITION

January 31, 2012

Trading Symbol: "VIK"

For Immediate Release Calgary, Alberta

Calgary, Alberta - Mr. Giovanni DeFrancesco, President & CEO of Petro Viking Energy Inc. (the "Company"), is pleased to announce a recent land acquisition. Petro Viking has completed a land lease agreement whereby the Company has significantly increased its land position in a new prospect area. Approximately 4,000 acres have been secured to develop a potential heavy oil play. Petro Viking has identified the existence of 11 meters of oil pay. The oil is 12.5 degree API with a viscosity of less than 1,000 centipois at reservoir temperature. The Company's plan is to drill a step out well to set up a horizontal development play.

The TSX-V has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this press release.

For further information, please contact:

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Attention: Mr. Giovanni DeFrancesco, President & CEO

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Forward-looking information involves significant known and unknown risks and uncertainties. A number of factors could cause actual results to differ materially from the results discussed in the forward-looking information including risks associated with the impact of general economic conditions, industry conditions, governmental regulation, volatility of commodity prices, currency fluctuations, imprecision of reserve and resource estimates, environmental risks, competition from other industry participants, the lack of availability of qualified personnel or management, stock market volatility and the Corporation's ability to access sufficient capital from internal and external sources.