

CSE: GHG FF: GHG OTC: GBHPF

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Global Hemp Group Expands its Hemp R&D Team in Mexico

Vancouver, BC -- (November 27, 2020) -- GLOBAL HEMP GROUP INC. ("GHG" or the "Company") (CSE: GHG / OTC: GBHPF / FRANKFURT: GHG) With the recent step towards legalization of marijuana in Mexico, GHG is expanding its hemp Research and Development efforts based in Mexico, with the view that hemp material (hurd and fibre) will become readily available in-country, making it easier to expand the Company's R&D efforts to develop hemp-based environmentally-friendly construction materials.

Global Hemp Group is pleased to announce that Irving Fernandez-Cervantes will be joining the Company's R&D Division headed by Prof. Victor Castaño, a recognized leader in several areas of applied science and technology from the National Autonomous University of Mexico, Mexico's largest university and ranked highly in the world for its research and innovation. Prof. Castaño continues to assemble his team with the goal of developing Intellectual Property that can be patented and implemented in the hemp and/or building industry, and in particular, at Company's newly announced Colorado Hemp Agro-Industrial Zone.

Mr. Fernandez-Cervantes will be in charge of the preparation and characterization of hemp fiber-reinforced materials for construction applications. His expertise in spectroscopic, chemical and physical characterization of composite materials will be of great relevance in the development of novel, patentable construction materials.

Mr. Fernandez-Cervantes holds a B.Sc. degree in Materials Engineering and a M.Sc. degree in Polymeric Materials. He has authored and co-authored scientific articles in international peer-reviewed journals in Materials Science and Engineering. He is an expert in the development of novel materials from natural sources, including plants, fruits, marine organisms, etc., for a number of different applications, ranging from structural materials to biomaterials for tissue engineering. In particular, he has developed a number of materials for construction applications, based on natural fibers, with a detailed knowledge of the chemistry and physics of the fibers and their interaction with different matrix, including polymers, ceramics and metals.

He is currently working towards his Ph.D. dissertation, based on novel uses of hemp materials and chemicals.

Curt Huber, President of Global Hemp Group stated "We are pleased to welcome Irving to the R&D team. His area of expertise will be invaluable in the development of hemp-based environmentally-friendly construction materials that we will be able to use at our Colorado project".

The Company also announces that the Company received a short term loan in the amount of C\$15,000. This non-interest bearing loan is due and payable on or before January 23, 2021. A bonus of 400,000 common shares was paid to the Lender for this transaction. All securities issued are subject to a four-month plus a day hold period from the date of issuance in accordance with applicable securities laws.

The Company also announces that the Company will issue 5,300,000 options to purchase common shares of the Corporation to current Advisors of the Company, as per applicable Canadian Securities Exchange, policies all exercisable at a price of \$0.05 for a period of five (5) years, subject to the Corporation's stock option plan. All securities issued are subject to a fourmonth plus a day hold period from the date of issuance in accordance with applicable securities laws.

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About Global Hemp Group Inc.

Global Hemp Group Inc. (CSE: GHG / OTC: GBHPF / FRANKFURT: GHG), is focused on a multi-phased strategy to build a strong presence in the industrial hemp industry the United States. The Company is headquartered in Vancouver, British Columbia, with hemp cultivation operations in the state of Oregon. The first phase of this strategy is to develop hemp cultivation for extraction of cannabinoids and the smokable CBG flower market with the objective of creating a near term revenue stream. The second phase of the strategy focuses on the development of value-added industrial hemp products utilizing the processing of the entirety of the hemp plant, as envisioned in the recently announced Colorado Hemp Agro-Industrial Zone (HAIZ) project. Global Hemp's Research and Development Division headed by Prof. Víctor M. Castaño, Ph.D. Prof. Castaño, a recognized leader in several areas of applied science and technology brings an amazing wealth of knowledge and experience in a number of different disciplines. There are three immediate areas of interest that Prof. Castaño and his team will actively be focused on to develop Intellectual Property that can be patented and implemented in the hemp and/or building industry, and in particular at Company's newly announced Colorado Hemp Agro-Industrial Zone.

For Further Information Contact Global Hemp Group
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Cautionary Note Regarding Forward Looking Statements

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of Global Hemp Group Inc., including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and exploration risk, the legality of cannabis and hemp. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. Except as required by law, Global Hemp Group Inc. disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.