

GLOBAL HEMP GROUP AND MARIJAUNA COMPANY OF AMERICA RETAINS SPACE COWBOYS, INC. TO ADVISE ON HEMP CULTIVATION OPERATIONS IN NEW BRUNSWICK

Vancouver, British Columbia –September 28, 2017 – **GLOBAL HEMP GROUP INC.** (“**GHG**” or the “**Company**”) (CSE:GHG / FF:GHG / OTC:GBHPF) an industrial hemp and cannabis corporation, is pleased to announce that Space Cowboys, Inc. (SC) of Loveland, Colorado, has been retained to provide full consulting services, (grow, rejuvenation, cloning, cultivation, vegging, flowering, nutritional, and harvesting), for its New Brunswick hemp project joint venture with the Marijuana Company of America (MCOA).

Space Cowboys has extensive expertise in growing high cannabinoid (CBD & CBG) hemp for extraction and will assist GHG and MCOA to maximize cannabinoid production as the group ramps up cultivation operations in New Brunswick in the coming years. SC currently has ongoing hemp cultivation and extraction operations within the Colorado cities of Loveland and Longmont; meticulously developed over the last four years. Information on Space Cowboys’ operation can be found at <http://globalhempgroup.com/spacecowboysconsulting/>. Space Cowboy by and through their knowledge, expertise, hands-on-approaches, and proven concepts and cultivations is an industry leader in legalized hemp production and sales.

GHG and MCOA plan to acquire additional hemp varieties that would be suitable for local conditions in New Brunswick, and expand total acreage to at least 125 acres for the 2018 cultivation. Space Cowboys will provide expertise on additional hemp varieties, expansion, cultivation techniques, and production processes designed to increase cannabinoid yields and profits.

GHG and MCOA are making preparations for the upcoming changes to Canadian legislation expected in 2018 that will allow cannabinoid extraction from hemp. GHG will become MCOA’s primary cannabinoid supplier for the development of the hempSMART™ brand of cannabinoid based products in Canada.

“We are very pleased to have Space Cowboys and Craig Brand, Esq., advising on our New Brunswick hemp project. They have made tremendous progress on their cloning, genetics, processes, legal compliance, and cultivation in Colorado, and shall be assisting GHG and MCOA in replicating the Space Cowboys model in New Brunswick”, said CEO, Charles Larsen.

About Space Cowboys.

Space Cowboys lawfully operates hemp farms in the state of Colorado for the primary purpose of Cannabinoid production. Space Cowboys’ operations are in full compliance with Colorado state law and holds two licenses with the Colorado Department of Agriculture allowing for cloning,

cultivation, harvesting and extraction. Space Cowboy's farms are properly licensed and up to date with all Department of Agriculture required filings and reporting. SC farms cultivate with minimal pesticides and use only those pesticides approved by the Colorado Department of Agriculture.

About Marijuana Company of America, Inc.

MCOA is a corporation engaged in business not limited to: (1) product research and development of legal hemp-based consumer products containing CBD under the brand name "hempSMART™", (2) an affiliate marketing program to promote and sell its legal hemp-based consumer products containing CBD; (3) leasing of real property to separate business entities engaged in the growth and sale of cannabis in those states and jurisdictions where cannabis has been legalized and properly regulated for medicinal and recreational use; and, (4) the expansion of its business into ancillary areas of the legalized cannabis and hemp industry, as the legalized markets and opportunities in this segment mature and develop.

For more information, visit <http://marijuanacompanyofamerica.com>

About Global Hemp Group Inc.

Global Hemp Group ("GHG") is a publicly traded company founded in 2012, headquartered in British Columbia, Canada with base operations in Montreal and Southern California. The Company is focused on the production and processing of hemp and cannabis, and collaboration with companies that will enable GHG to develop and implement the Hemp Agro-Industrial Zone concept. Through partnerships, joint ventures and acquisitions, the Company will capture cash flow, revenues and value, and establish a greater collective valuation.

For more information, visit <http://globalhempgroup.com>

Forward Looking Statements. Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of Global Hemp Group Inc., including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and exploration risk, the legality of cannabis and hemp. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.