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## **GLOBAL HEMP GROUP ANNOUNCES UPDATE ON HEMP GROWING TRIALS IN NEW BRUNSWICK**

Vancouver, British Columbia –September 21, 2017 – **GLOBAL HEMP GROUP INC.** (“**GHG**” or the “**Company**”) (CSE:GHG / FF:GHG / OTC:GBHPF), in conjunction with its joint venture partner, the **MARIJUANA COMPANY OF AMERICA INC.** (OTC: MCOA) is pleased to provide an update on the first year hemp growing trial conducted in New Brunswick, Canada.

The field portion of this first-year trial is now complete, with results from laboratory analysis of CBD concentrations of the flowers and leaves expected within the next two to four weeks. For this initial growing season:

- two farmers were contracted in northeast New Brunswick to participate in the trial
- three varieties of hemp were grown on Test Plot 1 (CFX1, CFX2 & CRS1)
- two varieties of hemp were on Test Plot 2 (CFX1 & CFX2)
- three planting densities were utilized (15, 30 & 50 kg/ha)
- straw yields ranged from 1.10 to 2.47 tons/ha
- flower production ranged from 0.79 to 1.69 tons/ha

These results confirm what was seen from casual observation. This year’s yields are somewhat lower than expected, due to the late planting and incomplete field preparation (both which will be rectified for the 2018 cultivation), and lack of rainfall in the Spring. In 2018, taller varieties of hemp will be grown to increase straw yields and flowers. For the 2017 trial, the CRS1 outperformed the other varieties in straw production, and CFX2 produced the best flower yields. These results are indicative of the performance of varieties under largely unfavourable conditions.

### **Future Plans**

*Farming* - As the future focus of the project will be on flower and straw production, other varieties with higher straw and similar flower yields will be selected for next year. GHG is currently evaluating a number of varieties for the coming year.

Next year’s production will focus on five experienced farmers cultivating a total of 125 acres. GHG has also recruited an agronomist to provide agronomic support to the farmers. Interaction with the farmers will be essential in finding solutions to practical problems that will inevitably arise. To maximize the visibility of the hemp farming experience in the region, farmers were selected across the northeast region of NB.

*Industrial site selection* - Bathurst appears to be the logical central point to process the straw and flowers coming from as far as Campbellton (75 km to the west) and from Miramichi (75 km

to the southeast). The area comprises close to 40,000 acres, mostly in field crops, making hemp an excellent alternative.

There are many industrial sites currently available in the Bathurst region since the closing of the paper mill and mines in the area. The city of Bathurst identified a number such sites in and around its industrial zone that Management recently visited. The mayor of Bathurst and his team were very supportive in the effort to bring processing/job creation to the region. Other sites outside the Bathurst city limits were also explored as possible processing locations.

*Research and training* - Bathurst is also the site of a very dynamic college, the Collège Communautaire du Nouveau Brunswick (CCNB), with its innovation center designed to support innovation in industry. The project has already benefited from its laboratory capacity in analyzing this year's hemp samples. The centre is expected to be helpful in addressing some of the technical issues associated with crop production and processing, and training.

*Selection of industrial processes.*

GHG plans to focus on the processing of the flowers for cannabinoid extraction as legislation permits, and the straw for fibre and hurd products. Discussions regarding the engagement of key technological partners is continuing. Once finalized, they will be included in the next version of the project overview that will be submitted to Opportunities New Brunswick in the coming months.

In addition, the Company is pleased to report that all resolutions were passed at its recent Annual General Meeting held earlier this month. The Board of Directors would like to thank all shareholders for their continued support and confidence.

The Board of Directors and Officers for the upcoming year will consist of:

Charles Larsen	- President, CEO, and Director
Curt Huber	- CFO, Director, and Chairman of the Audit Committee
Paul Perrault	- Director and Audit Committee Member
Jeffrey Kilpatrick	- Director and Audit Committee Member

The Company also announces that it has granted an aggregate total of 8,750,000 incentive stock options to its directors, officers, and consultants, in accordance with the Company's Stock Option Plan. The options are exercisable at a price of \$0.05 per share and will expire between September 20, 2019 and September 20, 2022.

**About Global Hemp Group Inc.**

Global Hemp Group ("GHG") is a publicly traded company founded in 2012, headquartered in British Columbia, Canada with base operations in Montreal and Southern California. The Company is focused on the production and processing of hemp and cannabis, and collaboration with companies that will enable GHG to develop and implement the Hemp Agro-Industrial Zone concept. Through partnerships, joint ventures and acquisitions, the Company will capture cash flow, revenues and value, and establish a greater collective valuation.

*Forward Looking Statements Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of Global Hemp Group Inc., including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and*

*exploration risk. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.*

*The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.*