

CSE: GHG FF: GHG OTC: GBHPF

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For Immediate Release:

Global Hemp Group Granted Industrial Hemp License by Health Canada

North Vancouver, BC — (January 25, 2016) — GLOBAL HEMP GROUP INC. ("GHG" or the Company") (CSE: GHG / FRANKFURT: GHG / OTCQB: GBHPF) is pleased to announce that its application for an Industrial Hemp License in Canada for 2016 has been approved by Health Canada, Office of Controlled Substances, Industrial Hemp Section.

The license authorizes GHG to possess industrial hemp in the form of seed and grain, to export the seed and grain out of the country, as well as sell and/or provide viable grain domestically. As a result of this license, the Company will no longer be required to use licensed intermediaries, as has been done to facilitate previous orders. This license will greatly enhance the Company's commercial opportunities, as the number of inquiries from processors and manufacturers in countries around the world continues to build momentum as more consumers learn about the nutritional benefits of hemp super foods.

Further to its news release of November 17, 2015, the Company is also very pleased to announce that it is in the process of shipping a second, larger scale order of hemp seed to Colorado Hemp Works LLC (CHWS) in Longmont, Colorado. The current order of 3 tons of whole hemp seed will be used for further, large scale testing of their oil pressing technology. Upon successful testing, GHG and CHWS will enter into a longer term supply contract to supply CHWS from Canada until commercial quantities of seed are available in Colorado.

About Global Hemp Group Inc.

Global Hemp Group ("GHG") is a publicly traded licensed hemp company founded in 2012, headquartered in British Columbia, Canada with base operations in Southern California, USA and having a strategic partnership in South Africa. The Company is focused on acquiring and/or joint venturing with companies across all sectors of the hemp and cannabis industries in an effort to build a "soil-to-shelf" portfolio of complementary companies that will enable GHG to capture cash flow, revenues and value from its acquisitions and establish a far greater collective valuation than GHG or the individual companies would have on their own.

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On behalf of the Board of Directors,

"Charles Larsen"
Charles Larsen
President & CEO

www.globalhempgroup.com

Forward Looking Statements – Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of Global Hemp Group Inc., including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and exploration risk. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.