



CSE: GHG FF: GHG OTC: GBHPF

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For Immediate Release:

GLOBAL HEMP GROUP ANNOUNCES BRANDON PITCHER TO JOIN AS STRATEGIC ADVISOR

Surrey, BC -- (March 23, 2015) -- **GLOBAL HEMP GROUP INC. (“GHG” or the “Company”)** (CSE: GHG / FRANKFURT: GHG / OTCQB: GBHPF) is pleased to announce that Brandon Pitcher, an ecopreneur and Board Member of the Indiana Hemp Industries Association, has agreed to join the Company’s Advisory Board as a Strategic Advisor. His expertise in these areas will be extremely helpful as the Company continues to build out its Environmental Impact Division.

Mr. Pitcher is an award winning real estate developer, change agent and educator. He has shared his passion for social and ecological entrepreneurship, systems thinking, and sustainability for over 15 years. He is a ZERI (Zero Emissions Research and Initiatives) certified practitioner, promoter of the Blue Economy (www.theblueeconomy.org), and has traveled extensively to over 40 countries researching dozens of projects and learning from leaders in the field. He has led public and private workshops on design and technology solutions for over a decade, giving over 400 presentations across the globe, including MIT, Yale, the United Nations University in Tokyo and many other venues. He currently collaborates with a variety of entrepreneurs and organizations, helping guide the transition to a more ecologically literate society.

Mr. Pitcher has been commended for his work on energy related issues as an “Energy Patriot” by Senator Lugar of Indiana, and as Indiana Green Business “Entrepreneur of the Year” 2010. He has a strong focus area of water/energy and has helped dozens of projects along including being contracted to develop a plan to take a large municipal waste-water treatment plant off-grid through a suite of integrated technologies. Along with his real estate development work, Brandon is also Senior Advisor to the Sustainable Energy Program at the Ivy Tech Craig Porter Energy Center in Lafayette, IN, Board Member of the Indiana Renewable Energy Association, and co-owner of SELX, Inc., an industrial energy and water firm and Magnificent Mushrooms, a commercial growing operation for gourmet and medicinal mushrooms in southern Indiana.

Brandon is an active **Board Member of the Indiana Hemp Industries Association (INHIA)**, a non-profit trade group representing hemp companies, researchers and supporters. (www.inhia.org)

“Brandon’s depth of knowledge and experience in sustainable technologies will contribute significantly to the development of the Company’s environmental strategy. The emerging cannabis and hemp industries continue to build momentum at a rapid pace. Indoor cannabis cultivation already consumes more than its fair share of energy and we’re just barely getting started. We cannot consciously create another environmental crisis in the name of industry and profit. With

Brandon guiding our Environmental Impact Division, we will do our part to help create a new trillion dollar industry with a net-zero carbon footprint”, said Charles Larsen, President and CEO.

House of Hemp Acquisition Update - On December 29, 2014 the Company announced the 50% acquisition of House of Hemp (HoH), its strategic partner and the only South African corporation to be awarded a permit from the Department of Agriculture and the Department of Health to legally cultivate and process hemp in South Africa. Pursuant to the Letter of Intent executed by the parties, Global Hemp was granted an exclusive 90-day period to complete its due diligence and settle on a mutually agreed final valuation for HoH. As the due diligence process is still ongoing, the parties have agreed to extend the period of exclusivity until May 15, 2015.

About Global Hemp Group Inc.

Global Hemp Group ("GHG") is a publicly traded company founded in 2012, headquartered in British Columbia, Canada with base operations in Southern California, USA and having a strategic partnership in South Africa. The Company is focused on acquiring and/or joint venturing with companies across all sectors of the hemp and cannabis industries in an effort to build a "soil-to-shelf" portfolio of complementary companies that will enable GHG to capture cash flow, revenues and value from its acquisitions and establish a far greater collective valuation than GHG or the individual companies would have on their own.

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On behalf of the Board of Directors,

“Charles Larsen”

**Charles Larsen
President & CEO**

www.globalhempgroup.com

Forward Looking Statements – Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of Global Hemp Group Inc., including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and exploration risk. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.