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For Immediate Release:

GLOBAL HEMP GROUP ANNOUNCES MARY PATTON AND DR. GERRY BEDORE TO JOIN GHG AS STRATEGIC ADVISORS

Surrey, BC -- (March 17, 2015) -- **GLOBAL HEMP GROUP INC. (“GHG” or the “Company”)** (CSE: GHG / FRANKFURT: GHG / OTCQB: GBHPF) is pleased to announce that Mary Patton, a cannabis industry veteran and Dr. Gerry Bedore, the President of Cannabis State University and a industry leader in online education, have agreed to join the Company’s Advisory Board as Strategic Advisors.

Mary Patton's experience in the cannabis industry is storied and extensive. Since her humble beginnings as a volunteer at legalization rallies in the Midwest in the late '80s, she has been on a mission to improve cannabis laws. Harnessing the power of the entertainment industry as a platform to influence public perception whenever possible, eventually led her to positions with The Marijuana Policy Project, Governor Gary Johnson’s Our America Initiative and his 2012 Presidential campaign, where she continued to put high profile celebrities and influential leaders in the spotlight to amplify the message of sensible cannabis policy reform.

Mary continues to contribute her expertise to numerous cannabis industry leaders and non-profit groups. Most recently she has been working with policy reform groups on the California ballot initiative to legalize adult recreational use in 2016, in addition to working with actor, Tommy Chong and the Dutch rolling company, Futurola on the launch of their new line of co-branded rolling equipment.

Dr. Gerry Bedore, the President of **Cannabis State University**, is widely known as a thought-leader in technology enhanced learning models. Dr. Bedore was a Co-Founder of Socrates Distance Learning Technology Group, and has published studies and books focused on online student success and completion rates. He is recognized in developing many of the most successful higher education online programs in the world today. As a Horticulturist for the State of Georgia, Dr. Bedore was recognized for his expertise in entomology and pathology in the care of plant life in the State of Georgia. He has authored one book, co-authored two books, and has served as a Research Chair and Committee Member for 200+ studies in Education, Psychology, and Business Disciplines.

Dr. Bedore served in the role as President of the Art Institute Online, Vice-President of Academic Affairs for Education Management Corporation, the Assistant Dean of Education for Argosy University, and the Assistant Dean for Doctoral Programs for Argosy University programs. He has provided online learning expertise to the Department of the Navy, Department of the Army, Motorola University, Sylvan Learning Systems, and many other organizations and universities around the world. Dr. Bedore is actively involved in academic research, teaching,

and continually working on developing plant based solutions in addressing the complex medical challenges of our day.

“We are privileged and very pleased to have Mary join our team. Her long history in the industry and high level of knowledge and expertise of both cannabis and the main stream media will greatly benefit our company and our shareholders. I look forward to finally working together with her to achieve our common goals of cannabis policy reform and contributing to the development of an industry that will create jobs, generate tax revenue and contribute significantly to cleaning up our environment.”, said Charles Larsen, CEO. “And, Dr. Bedore joining the Company as a strategic advisor on hemp and cannabis education is of tremendous value and benefit to our company and the cannabis industry worldwide. Dr. Bedore brings a very unique and specific skillset that will enable us to rapidly educate the masses on the myriad of benefits that hemp and cannabis provide.”

About Global Hemp Group Inc.

Global Hemp Group ("GHG") is a publicly traded company founded in 2012, headquartered in British Columbia, Canada with base operations in Southern California, USA and having a strategic partnership in South Africa. The Company is focused on acquiring and/or joint venturing with companies across all sectors of the hemp and cannabis industries in an effort to build a "soil-to-shelf" portfolio of complementary companies that will enable GHG to capture cash flow, revenues and value from its acquisitions and establish a far greater collective valuation than GHG or the individual companies would have on their own.

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On behalf of the Board of Directors,

“Charles Larsen”

**Charles Larsen
President & CEO**

www.globalhempgroup.com

Forward Looking Statements – Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of Global Hemp Group Inc., including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and exploration risk. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.