



CSE: GHG FF: GHG OTC: GBHPF

For Immediate Release:

GLOBAL HEMP GROUP ANNOUNCES ROBERT CALKIN AND GABRIEL GAUTHIER AS STRATEGIC ADVISORS

Surrey, BC -- (March 4, 2015) -- **GLOBAL HEMP GROUP INC. ("GHG" or the "Company") (CSE: GHG / FRANKFURT: GHG / OTCQB: GBHPF)** is pleased to announce that Robert Calkin and Gabriel Gauthier, two veterans of the cannabis and hemp industries, have agreed to join the Company's International Advisory Board as Strategic Advisors.

Robert Calkin's experience in the cannabis industry is deep and broad. He founded CannaWorx, Inc., which owns and operates the Cannabis Career Institute, founded in 2009 and Cannabis State University, founded in 2010. He has also written the curriculum for Oakland's Oaksterdam University, which was the basis for his 2008 cannabis entrepreneurship bible "Starting Your Own Medical Marijuana Delivery Service: The Mobile Caregiver's Handbook." He is currently the instructor of Delivery 102 at Oaksterdam University. In 2011, Mr. Calkin created the industry's leading job listing and business development resource, Cannajobs.com, the most comprehensive online source for news and information relating to the medical cannabis industry. Mr. Calkin's experience, knowledge and extensive network in the cannabis industry will be invaluable to the Company as it embarks on cannabis related projects going forward.

Gabriel Gauthier is a pioneer in Canada in hemp construction. He brings to GHG a depth of experience and expertise in both hemp construction and hemp farming. Initially trained in landscape design, he then went to France for three years to train with Hemp Master Builders. After a two-year stint with Quebec's farm credit system, in 2003 he started his own hemp building company, ArtCan Enterprises. To date, they have undertaken more than 100 building and renovation projects using hemp technologies. In 2012, he expanded his interest to hemp cultivation and provided consulting services to prospective hemp farmers. He joined Groupe Orvert Ltd, a Quebec based company promoting hemp cultivation and processing, who's present activities focus on importing selected hemp seed to develop hemp production, then transforming the hemp to high value products. In this partnership, he farms about 250 ha in Quebec in association with a number of other farmers. Mr. Gauthier's experience and knowledge in hemp cultivation, processing and construction will be an important addition to the Company.

About ArtCan Enterprises

ArtCan ("AE"), created in 2003, is one of the oldest hemp construction enterprises in North America designing and constructing buildings that are both more durable and more comfortable. Such buildings are also carbon neutral and more economical to operate. With the experience of building or renovating over 100 projects in Quebec and Ontario, AE offers training sessions on hemp construction and assists prospective home-owners who wish to build their own houses. AE is very active in R&D and has developed its own hemp hurd lime mixture called Canalliance used in building walls, floor slabs and renderings, and has improved hemp processing machinery

for construction. AE has also ventured into hemp farming in partnership with a number of farmers to source the raw materials needed for its construction activities, as there is currently a lack of readily available raw material available in Central Canada. www.hempconstruction.com

About CannaWorx, Inc.

CannaWorx is a multi-faceted company with a vast national network of cannabis scientists, medical specialists, and new product developers, cannabis industry experts, labor management and much more. CannaWorx offers a complete solution providing consistent access to hybridized cannabis strains, customized specific cannabinoid products to the cannabis business industry while maintaining highly experienced, trained industry experts, detailed cannabis data management, labor force management and proprietary formulations from high performance labs and grow facilities. The CannaWorx group of companies includes Cannabis Career Institute, Cannabis State University, CannaJobs, CannaTrends, Green Dot Delivery and more.

About Global Hemp Group Inc.

Global Hemp Group, Inc. (CSE - GHG) is a publicly traded company founded in 2012. It is headquartered in British Columbia, Canada with base operations in Southern California and South Africa. The Company is acquiring and/or joint venturing with companies across all sectors of the hemp and cannabis industries in an effort to build a "soil-to-shelf" portfolio of complimentary companies that will enable GHG to capture cash flow, revenues and value from its acquisitions and establish a far greater collective valuation than GHG or the individual companies would have on their own. The Company performs comprehensive research and analysis on companies in these industries, both public and private, seeking acquisition and joint venture opportunities with experienced experts in the industry. GHG portfolio companies operate synergistically, enabling greater efficiencies, profitability and value through the economies of scale created from operating as a cohesive group. The Company also provides consulting services, from agronomics and technology to product development and distribution. In addition, GHG provides brokerage services to hemp and cannabis producers, processors, manufacturers and distributors.

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On behalf of the Board of Directors,

"Charles Larsen"

**Charles Larsen
President & CEO**

www.globalhempgroup.com

Forward Looking Statements – Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of Global Hemp Group Inc., including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and exploration risk. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.